

The
**Long
Play**
Collection



æ arc **edition**

The Long Play Collection

- PLAY ▶ always & everywhere
- STOP ■ noise & wear
- PAUSE || in style & comfort
- REPEAT ↻ longevity & quality

arc edition

The Long Play Collection

- @work
- Meeting area
- Reception
- Hotel
- Restaurant
- Culture
- Department Store

▶ @work

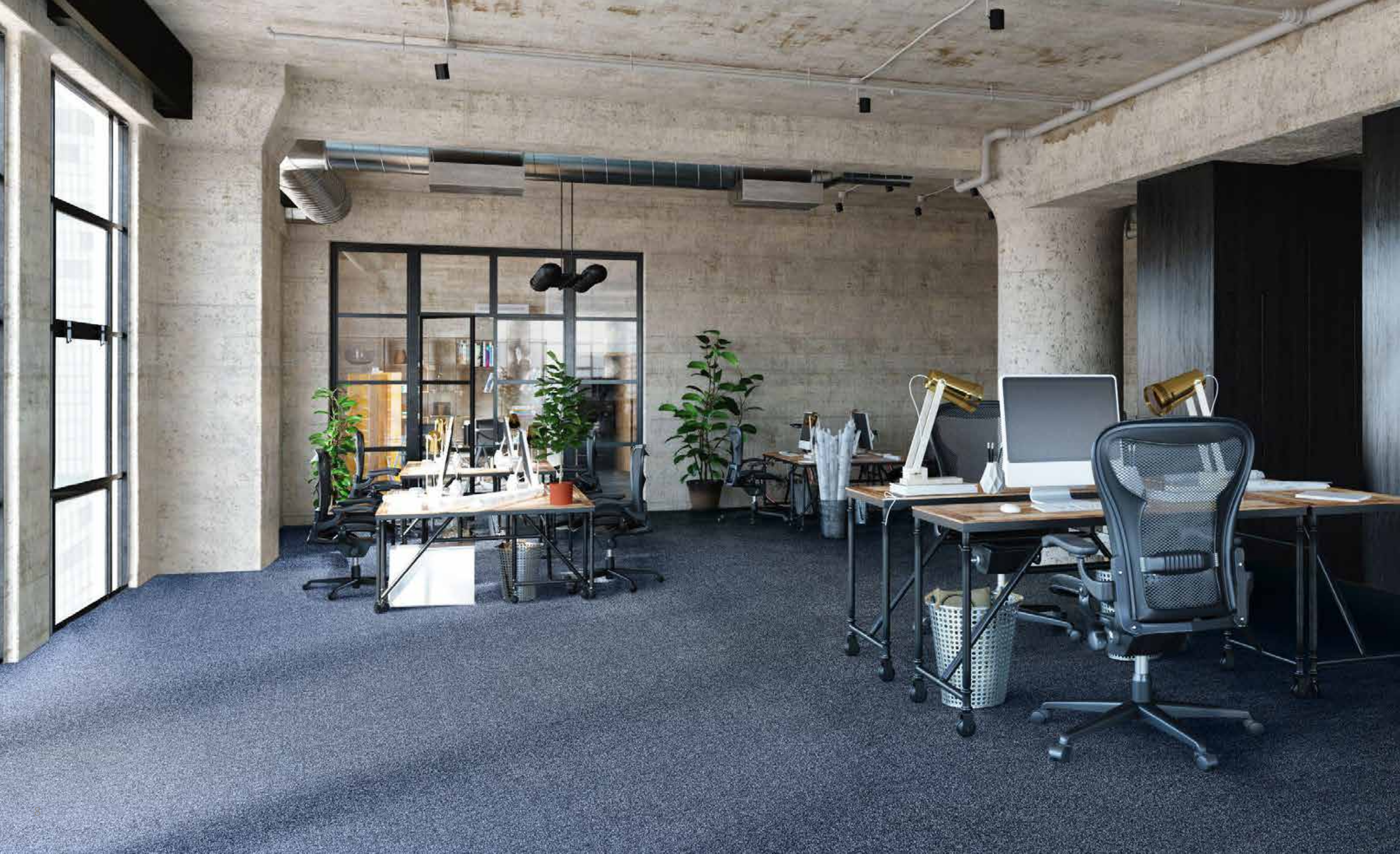
Work environments evolve very quickly and much thought is spent into their styling to make it a place to be well and to perform well. Whether you are co-working, working on travel or from home, the tune will change, but where ever you do business - play it forward. Brainstorm. Inspire. Broadcast your styles and opinions. Creative soloists and orchestrated team efforts, in tune, in sync, in fashion. Play it in places that share a groove. Captains of industry driving fast-paced innovation. Don't spin out of control, when you dive into a new idea feet-first: choose long-play.



► **Prominent 43**

ACTION BACK
100% PA 6 IMPREL®





► **Evolve 79**

ACTION BACK
100% PA 6 IMPREL®



► Re-Tweed 39

ACTION BACK
85% PA & 15% PP



Prominent

COLOURS



Prominent

TECHNICAL SPECIFICATIONS

CONSTRUCTION

Tufting 1/10" saxony

PILE MATERIAL

100% PA 6 IMPREL®

PRIMARY BACKING

Non woven PES

SECONDARY BACKING

Action Back

PILE WEIGHT

Ca. 1.150 gr/m²

TOTAL WEIGHT

Ca. 2.020 gr/m²

PILE HEIGHT

Ca. 5 mm

TOTAL HEIGHT

Ca. 8 mm

TUFT DENSITY

Ca. 209 000/m²

PILE DENSITY

Ca. 0.153 g/cm³

CLASSIFICATION

EN 1307

33 - LC4

CASTOR CHAIR SUITABILITY

EN 985

A: intensive use

STAIR SUITABILITY

EN 1963

A: intensive use

PERMANENTLY ANTISTATIC

ISO 6356

≤ 2 kV

IMPACT NOISE RATING

ISO 140-8

26 dB ΔLw

SOUND ABSORPTION

ISO 354

0.20 αw

THERMAL RESISTANCE

ISO 8302

0.17 m² K/W

FASTNESS TO LIGHT

ISO 105-B02

≥ 5-6

COLOUR FASTNESS TO WATER

EN ISO 105-E01

≥ 4-5

FIRE RESISTANCE

EN 13501-1

Cfl-s1

RUBBING FASTNESS

EN ISO 105-X12

≥ 4

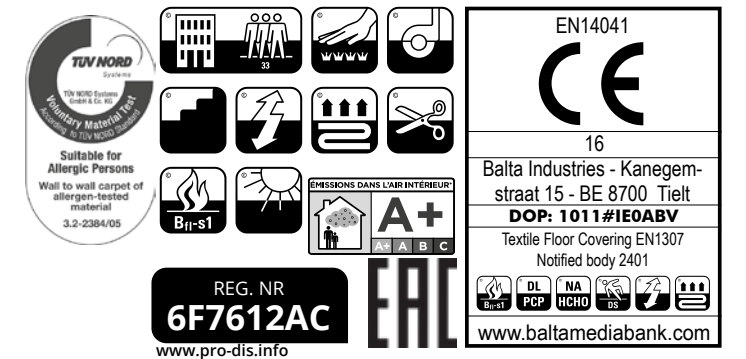
NUMBER OF COLOURS

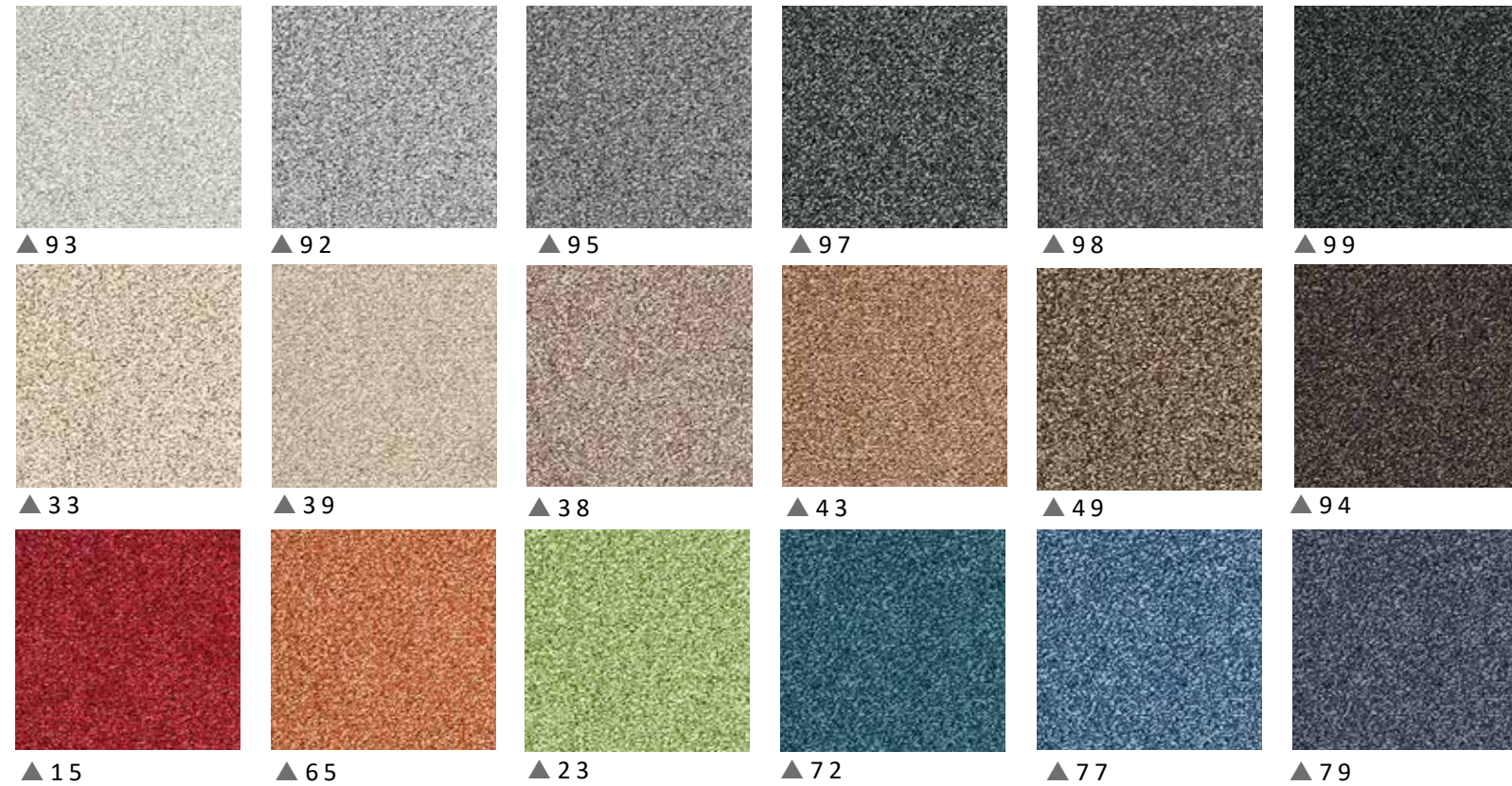
24

WIDTH

EN ISO 3018

ca. 400 cm





CONSTRUCTION

Tufting 5/64" twist pile

PILE MATERIAL

100% PA 6 IMPREL®

PRIMARY BACKING

Woven PP

SECONDARY BACKING

Action Back

PILE WEIGHT

Ca. 1.200 gr/m²

TOTAL WEIGHT

Ca. 2.027 gr/m²

PILE HEIGHT

Ca. 5,6 mm

TOTAL HEIGHT

Ca. 7,7 mm

TUFT DENSITY

Ca. 278 400/m²

PILE DENSITY

Ca. 0.168 g/cm³

CLASSIFICATION

EN 1307

32 - LC4

CASTOR CHAIR SUITABILITY

EN 985

A: intensive use

STAIR SUITABILITY

EN 1963

A: intensive use

PERMANENTLY ANTISTATIC

ISO 6356

≤ 2 kV

IMPACT NOISE RATING

ISO 140-8

26 dB ΔLw

SOUND ABSORPTION

ISO 354

0.15 αw

THERMAL RESISTANCE

ISO 8302

0.08 m² K/W

FASTNESS TO LIGHT

ISO 105-B02

≥ 5-6

COLOUR FASTNESS TO WATER

EN ISO 105-E01

≥ 4-5

FIRE RESISTANCE

EN 13501-1

Cfl-s1 if glued

RUBBING FASTNESS

EN ISO 105-X12

≥ 4

NUMBER OF COLOURS

18

WIDTH

EN ISO 3018

ca. 400 +500 cm



Re-Tweed

COLOURS



Re-Tweed

TECHNICAL SPECIFICATIONS

CONSTRUCTION

Tufting 1/10" loop pile

PILE MATERIAL

85% PA / 15% PP

PRIMARY BACKING

Non woven PP

SECONDARY BACKING

Action Back

PILE WEIGHT

Ca. 525 gr/m²

TOTAL WEIGHT

Ca. 1.800 gr/m²

PILE HEIGHT

Ca. 2,6 mm

TOTAL HEIGHT

Ca. 5,2 mm

TUFT DENSITY

Ca. 245 000/m²

PILE DENSITY

Ca. 0.119 g/cm³

CLASSIFICATION

EN 1307

33 - LC1

CASTOR CHAIR SUITABILITY

EN 985

A: intensive use

STAIR SUITABILITY

EN 1963

A: intensive use

PERMANENTLY ANTISTATIC

ISO 6356

≤ 2 kV

IMPACT NOISE RATING

ISO 140-8

tbc dB ΔLw

SOUND ABSORPTION

ISO 354

tbc Clw

THERMAL RESISTANCE

ISO 8302

0,06 m² K/W

FASTNESS TO LIGHT

ISO 105-B02

≥ 5-6

COLOUR FASTNESS TO WATER

EN ISO 105-E01

≥ 4-5

FIRE RESISTANCE

EN 13501-1

Cfl-s1 if glued

RUBBING FASTNESS

EN ISO 105-X12

≥ 4

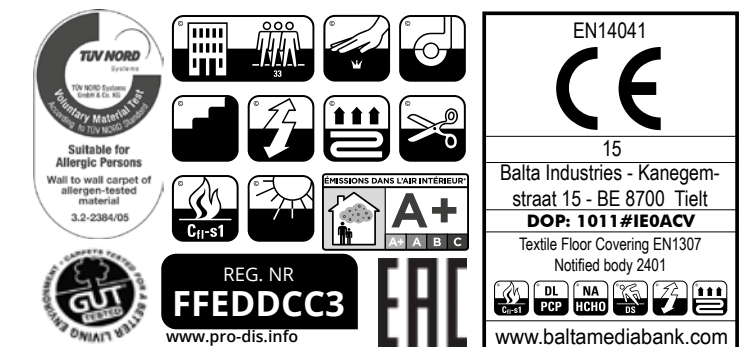
NUMBER OF COLOURS

11

WIDTH

EN ISO 3018

ca. 400 cm



▶ Meeting area

With the hustle and bustle, teams need to gather together to press the Pause button and to re-focus on common tasks & targets, be able to ask questions and find solutions. A meeting room can be a central point in the business. Play a silent tune and reduce noise with textile flooring from the Long Play collection. Remember: regular meetings in a cosy environment remind everyone, that they are part of one big team of people there to make a difference in the company and the comfort of their customers.

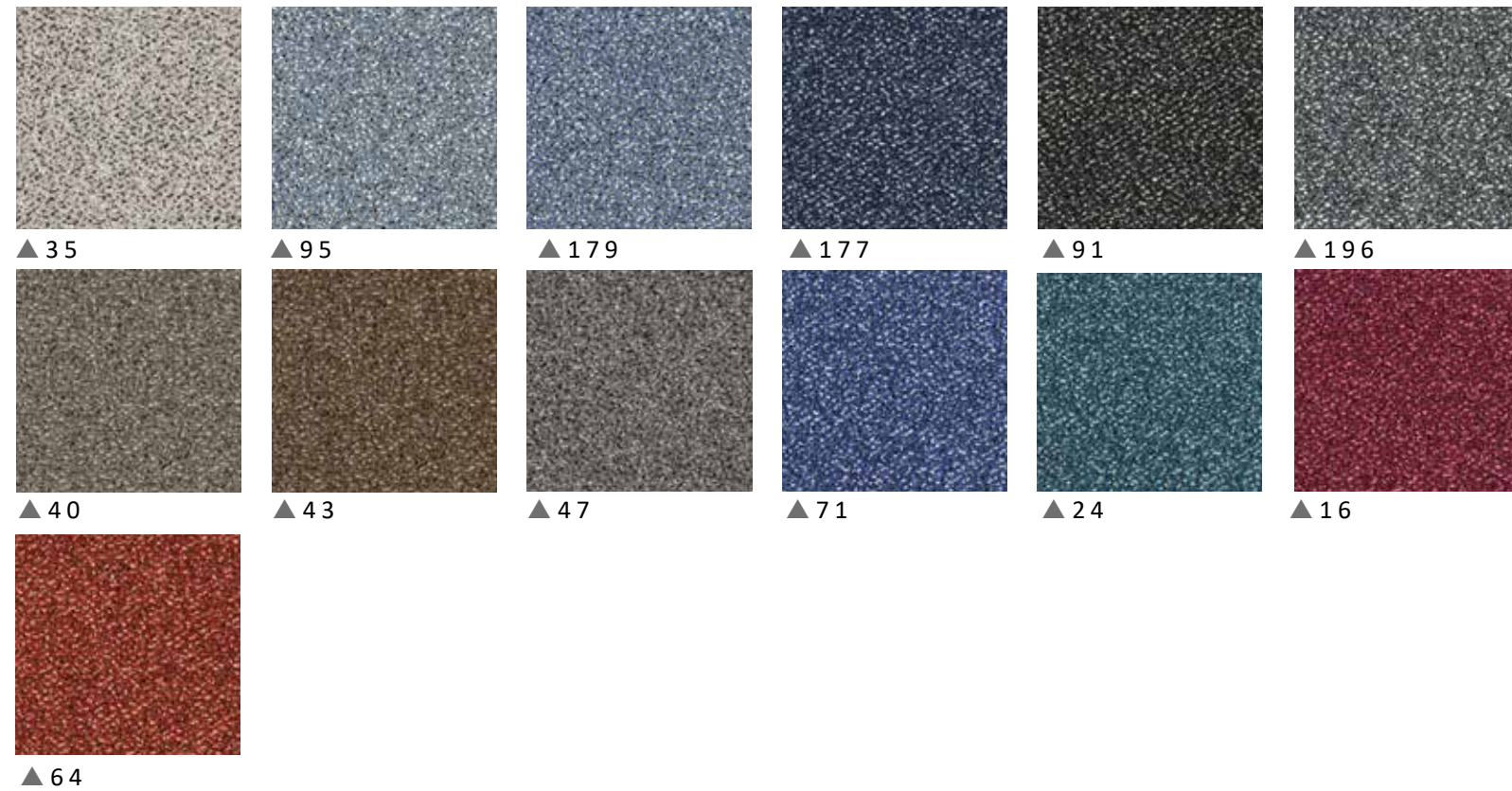


► **Optima 40**

ACTION BACK
100% PA 6 IMPREL®

Optima

COLOURS



Optima

TECHNICAL SPECIFICATIONS

CONSTRUCTION

Tufting 1/10" cut pile COC

PILE MATERIAL

100% PA 6 IMPREL®

PRIMARY BACKING

Woven PP

SECONDARY BACKING

Action Back

PILE WEIGHT

Ca. 750 gr/m²

TOTAL WEIGHT

Ca. 1.680 gr/m²

PILE HEIGHT

Ca. 4 mm

TOTAL HEIGHT

Ca. 6 mm

TUFT DENSITY

Ca. 256 000/m²

PILE DENSITY

Ca. 0.129 g/cm³

CLASSIFICATION

EN 1307

32 - LC2

CASTOR CHAIR SUITABILITY

EN 985

A: intensive use

STAIR SUITABILITY

EN 1963

A: intensive use

PERMANENTLY ANTISTATIC

ISO 6356

≤ 2 kV

IMPACT NOISE RATING

ISO 140-8

25 dB ΔLw

SOUND ABSORPTION

ISO 354

0.20 αw

THERMAL RESISTANCE

ISO 8302

0.07 m² K/W

FASTNESS TO LIGHT

ISO 105-B02

≥ 5-6

COLOUR FASTNESS TO WATER

EN ISO 105-E01

≥ 4-5

FIRE RESISTANCE

EN 13501-1

Cfl-s1 if glued

RUBBING FASTNESS

EN ISO 105-X12

≥ 4

NUMBER OF COLOURS

13

WIDTH

EN ISO 3018

ca. 400 cm

ca. 500 cm

colours 16-35-71-91-95-196





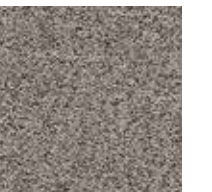
Reception

Reception areas are not only a first impression but also need to function well. Developing a style means to choose which feelings you want to evoke. Use a more minimalistic design to make visitors feel centered, focused and calm. Use a 'homey' decoration if your customers may come in feeling nervous (spaces in the health business). The Long Play collection inspires you with both solutions offering texture and comfort. Play the right tunes and your visitors will pay attention to your sound.



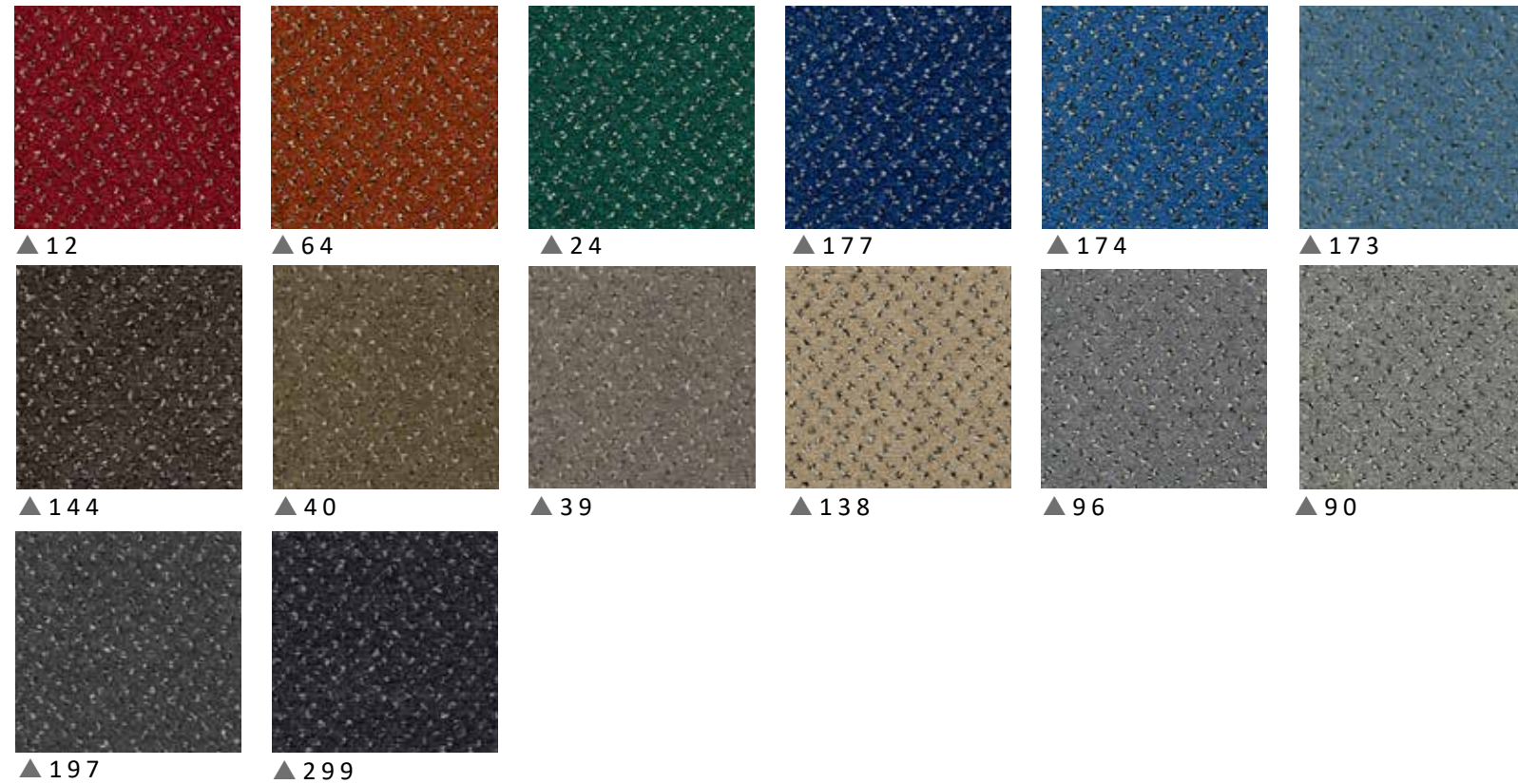
► Fortesse 96

ACTION BACK
100% PA 6 IMPREL®



► **Sirious 34**

ACTION BACK
100% PA 6 IMPREL®



CONSTRUCTION

Tufting 1/10" cut pile COC

PILE MATERIAL

100% PA 6 IMPREL®

PRIMARY BACKING

Woven PP

SECONDARY BACKING

Action Back

PILE WEIGHT

Ca. 730 gr/m²

TOTAL WEIGHT

Ca. 1.660 gr/m²

PILE HEIGHT

Ca. 4 mm

TOTAL HEIGHT

Ca. 7 mm

TUFT DENSITY

Ca. 225 000/m²

PILE DENSITY

Ca. 0.113 g/cm³

CLASSIFICATION

EN 1307

32 - LC2

CASTOR CHAIR SUITABILITY

EN 985

A: intensive use

STAIR SUITABILITY

EN 1963

A: intensive use

PERMANENTLY ANTISTATIC

ISO 6356

≤ 2 kV

IMPACT NOISE RATING

ISO 140-8

25 dB ΔLw

SOUND ABSORPTION

ISO 354

0.15 Clw

THERMAL RESISTANCE

ISO 8302

0.07 m² K/W

FASTNESS TO LIGHT

ISO 105-B02

≥ 5-6

COLOUR FASTNESS TO WATER

EN ISO 105-E01

≥ 4-5

FIRE RESISTANCE

EN 13501-1

Cfl-s1 if glued

RUBBING FASTNESS

EN ISO 105-X12

≥ 4

NUMBER OF COLOURS

14

WIDTH

EN ISO 3018

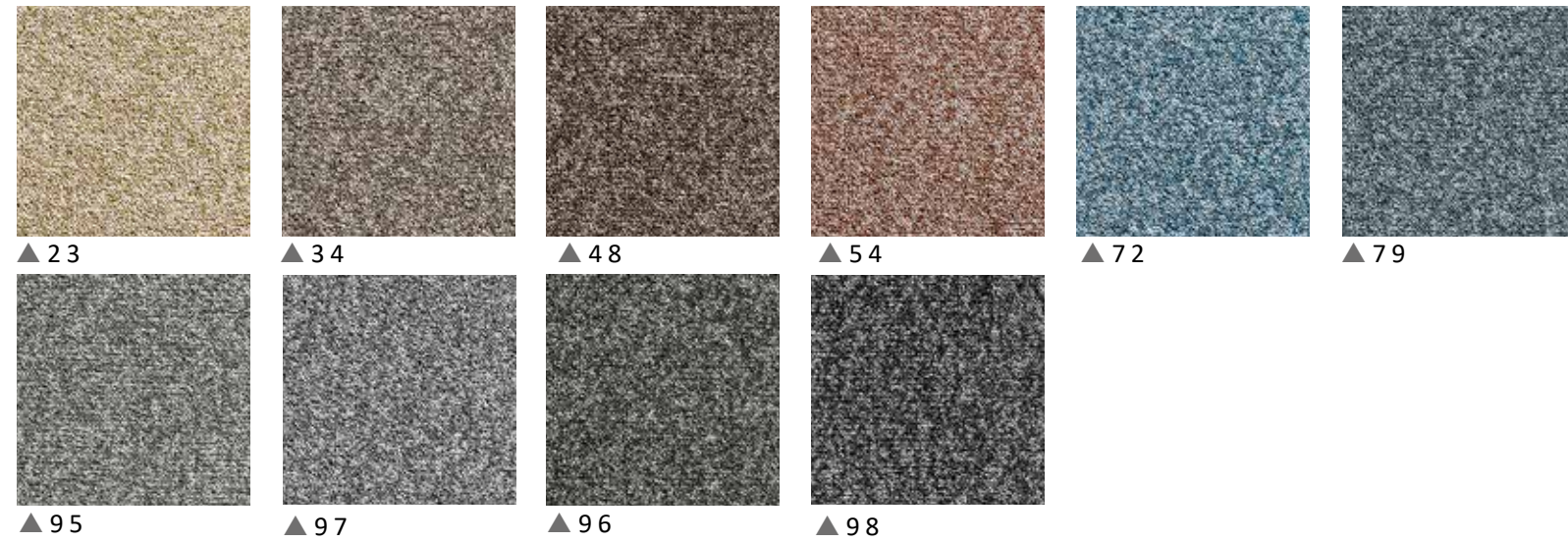
ca. 400 cm

ca. 500 cm

(colours: 12-90-96-138-144-173-177-197)

Sirious

COLOURS



Sirious

TECHNICAL SPECIFICATIONS

CONSTRUCTION

Tufting 1/10" loop pile

PILE MATERIAL

100% PA 6 IMPREL®

PRIMARY BACKING

Non woven PES

SECONDARY BACKING

Action Back

PILE WEIGHT

Ca. 700 gr/m²

TOTAL WEIGHT

Ca. 2.050 gr/m²

PILE HEIGHT

Ca. 3,4 mm

TOTAL HEIGHT

Ca. 6,1 mm

TUFT DENSITY

Ca. 240 000/m²

PILE DENSITY

Ca. 0.143 g/cm³

CLASSIFICATION

EN 1307

33 - LC2

CASTOR CHAIR SUITABILITY

EN 985

A: intensive use

STAIR SUITABILITY

EN 1963

A: intensive use

PERMANENTLY ANTISTATIC

ISO 6356

≤ 2 kV

IMPACT NOISE RATING

ISO 140-8

25 dB ΔLw

SOUND ABSORPTION

ISO 354

0.15 αw

THERMAL RESISTANCE

ISO 8302

0.07 m² K/W

FASTNESS TO LIGHT

ISO 105-B02

≥ 5-6

COLOUR FASTNESS TO WATER

EN ISO 105-E01

≥ 4-5

FIRE RESISTANCE

EN 13501-1

Cfl-s1

RUBBING FASTNESS

EN ISO 105-X12

≥ 4

NUMBER OF COLOURS

10

WIDTH

EN ISO 3018

ca. 400 +500 cm



Hotel

A safe haven, a place to unwind, to put your feet up after a long day of long play. Escaping the soundtrack of the city. In a hotel, oozing style and soul, living and breathing (air) quality. Rest and recharge, so you may begin the day from scratch. Impressions drop away. Energy fills the room. You could play these blissful moments on repeat forever. Just like your favourite song.

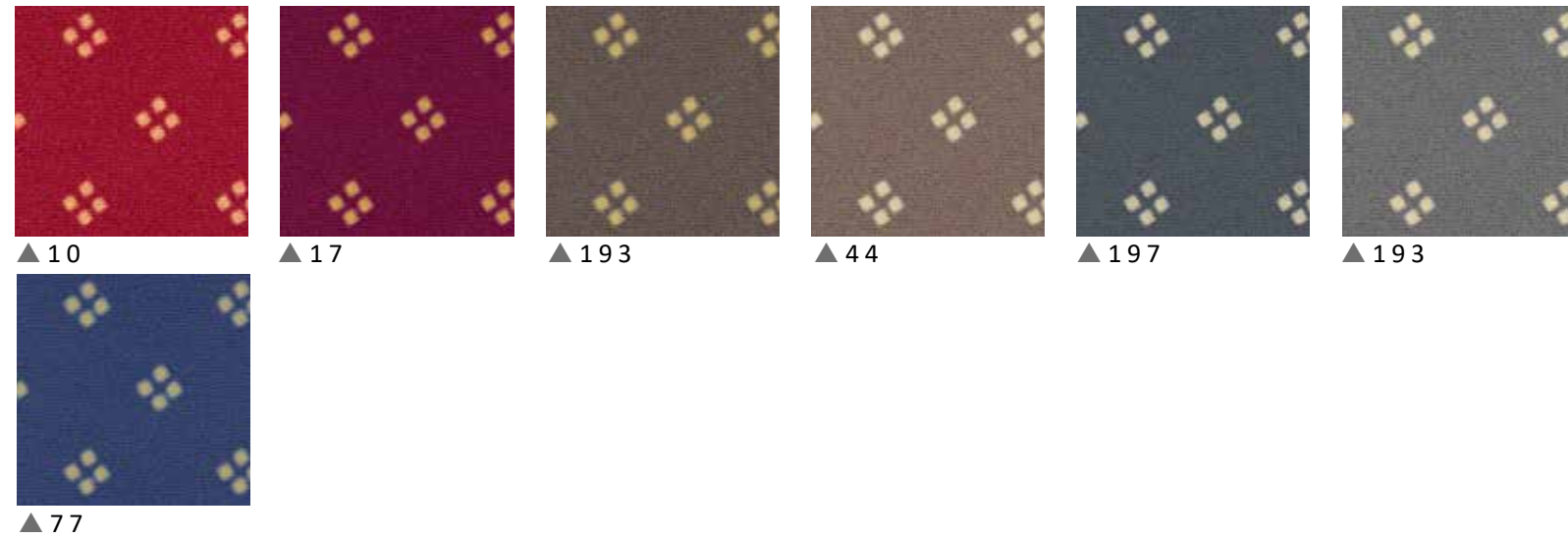


► **Chambord 49**

ACTION BACK
100% PA 6 IMPREL®

Chambord

COLOURS



▲ 10

▲ 17

▲ 193

▲ 44

▲ 197

▲ 193

▲ 77

Chambord

TECHNICAL SPECIFICATIONS

CONSTRUCTION

Tufting 5/64" cut pile

PILE MATERIAL

100% PA 6 IMPREL®

PRIMARY BACKING

Non woven PES

SECONDARY BACKING

Action Back or Ultratex

PILE WEIGHT

Ca. 630 gr/m²

TOTAL WEIGHT

Ca. 1.600 gr/m² (AB)

Ca. 1.700 gr/m² (UX)

PILE HEIGHT

Ca. 4,1 mm

TOTAL HEIGHT

Ca. 6,5 mm

TUFT DENSITY

Ca. 378.000/m²

PILE DENSITY

Ca. 0.107 g/cm³

CLASSIFICATION

EN 1307

32 - LC2

CASTOR CHAIR SUITABILITY

EN 985

A: intensive use

STAIR SUITABILITY

EN 1963

A: intensive use

PERMANENTLY ANTISTATIC

ISO 6356

≤ 2 kV

IMPACT NOISE RATING

ISO 140-8

ca. 24 dB ΔLw (AB)

ca. 29 dB ΔLw (UX)

SOUND ABSORPTION

ISO 354

0.20 α_w (AB)

0.30 α_w (UX)

THERMAL RESISTANCE

ISO 8302

0.07 m² K/W (AB)

0.13 m² K/W (UX)

FASTNESS TO LIGHT

ISO 105-B02

≥ 5-6

COLOUR FASTNESS TO WATER

EN ISO 105-E01

≥ 4-5

FIRE RESISTANCE

EN 13501-1

Action Back: Bfl-s1 if glued

UX: Cfl-s1

RUBBING FASTNESS

EN ISO 105-X12

≥ 4

NUMBER OF COLOURS

7

WIDTH

EN ISO 3018

ca. 400 cm

<p>EMISSIONS DANS L'AIR INTERIEUR</p> <p>A+</p> <p>A+ A B C</p>	<p>Suitable for Allergic Persons</p> <p>Wall to wall carpet of allergen-tested material</p> <p>3.2-2384/05</p>	<p>Action Back</p> <p>EN14041</p> <p>CE</p> <p>20</p> <p>Balta Industries - Kanegem-straat 15 - BE 8700 Tielt</p> <p>DOP: 1011#1E0ABV</p> <p>Textile Floor Covering EN1307</p> <p>Notified body 2401</p> <p>www.baltamediabank.com</p>	<p>Ultratex</p> <p>EN14041</p> <p>CE</p> <p>20</p> <p>Balta Industries - Kanegem-straat 15 - BE 8700 Tielt</p> <p>DOP: 1011#1E0ACL</p> <p>Textile Floor Covering EN1307</p> <p>Notified body 2401</p> <p>www.baltamediabank.com</p>
		<p>REG. NR A05F03BE</p> <p>www.pro-dis.info</p>	<p>REG. NR 48FC1709</p> <p>www.pro-dis.info</p>

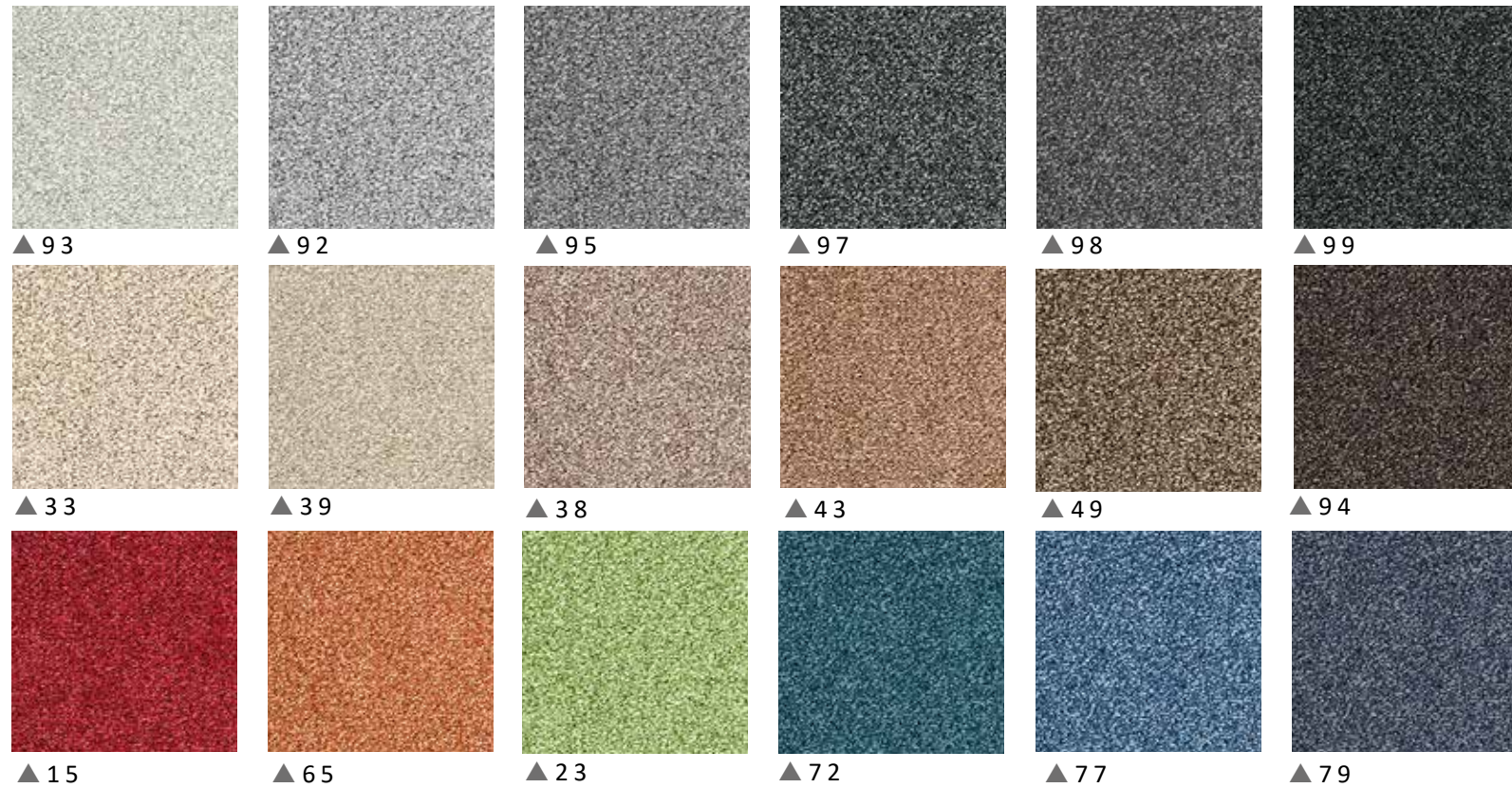
▶ Restaurant

The aroma of freshly ground coffee for breakfast. The rhythmical chatter and patter of people and plates at lunch. A warm, sweet-sounding record whose notes gently sway in the background as you enjoy dinner. A pleasant conversation, like revolving doors, opening up countless opportunities, drowning out the white noise. Mind and senses tuned into the food, the company, the atmosphere. A restaurant that sounds and feels like home.



► Quartz 39

ACTION BACK
100% PA 6 IMPREL®



CONSTRUCTION

Tufting 5/64" twist pile

PILE MATERIAL

100% PA 6 IMPREL®

PRIMARY BACKING

Woven PP

SECONDARY BACKING

Action Back

PILE WEIGHT

Ca. 1.200 gr/m²

TOTAL WEIGHT

Ca. 2.027 gr/m²

PILE HEIGHT

Ca. 5,6 mm

TOTAL HEIGHT

Ca. 7,7 mm

TUFT DENSITY

Ca. 278 400/m²

PILE DENSITY

Ca. 0.168 g/cm³

CLASSIFICATION

EN 1307

32 - LC4

CASTOR CHAIR SUITABILITY

EN 985

A: intensive use

STAIR SUITABILITY

EN 1963

A: intensive use

PERMANENTLY ANTISTATIC

ISO 6356

≤ 2 kV

IMPACT NOISE RATING

ISO 140-8

22 dB ΔLw

SOUND ABSORPTION

ISO 354

0.20 αw

THERMAL RESISTANCE

ISO 8302

0.12 m² K/W

FASTNESS TO LIGHT

ISO 105-B02

≥ 5-6

COLOUR FASTNESS TO WATER

EN ISO 105-E01

≥ 4-5

FIRE RESISTANCE

EN 13501-1

Cfl-s1 if glued

RUBBING FASTNESS

EN ISO 105-X12

≥ 4

NUMBER OF COLOURS

18

WIDTH

EN ISO 3018

ca. 400 +500 cm



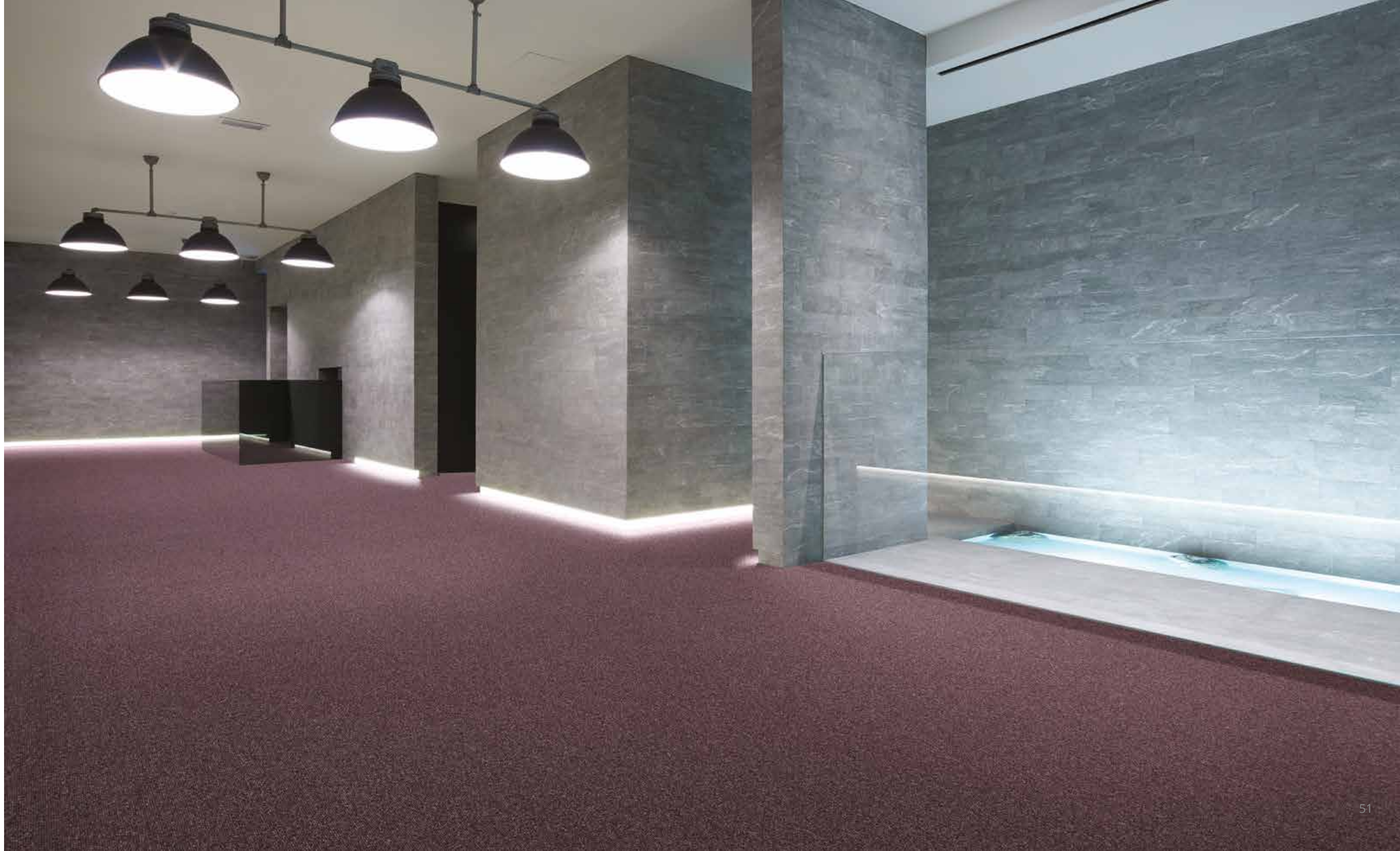
▶ Culture

The scene is set. The cast is ready for a strong performance. Dim the lights. Hush the sound. The house is packed and waits with bated breath. A spellbinding prologue, a mesmerizing diversion, romance and suspense, ending on a high note, catharsis, an ovation. The holy trinity of time, place and style. The curtains open, revealing a brand-new and boundless world. Fashion and fantasy combine into a long play, a lasting impression, free of intermissions. A magic carpet ride. The show must go on. All the world is a stage. Encore!



► **Atona 256**

ULTRATEX
100% PA 6 IMPREL® 49



► **Master 19**

ACTION BACK
100% PA 6 IMPREL®

Altona

COLOURS



Altona

TECHNICAL SPECIFICATIONS

CONSTRUCTION
Tufting 5/64" cut pile

PILE MATERIAL
100% PA 6 IMPREL®

PRIMARY BACKING
Woven PP

SECONDARY BACKING
Ultratex

PILE WEIGHT
Ca. 620 gr/m²

TOTAL WEIGHT
Ca. 1.570 gr/m²

PILE HEIGHT
Ca. 4,5 mm

TOTAL HEIGHT
Ca. 8 mm

TUFT DENSITY
Ca. 400 000/m²

PILE DENSITY
Ca. 0.100 g/cm³

CLASSIFICATION
EN 1307
32 - LC2

CASTOR CHAIR SUITABILITY
EN 985
A: intensive use

STAIR SUITABILITY
EN 1963
A: occasional use

PERMANENTLY ANTISTATIC
ISO 6356
≤ 2 kV

IMPACT NOISE RATING
ISO 140-8
28 dB ΔLw

SOUND ABSORPTION
ISO 354
0.30 α_w

THERMAL RESISTANCE
ISO 8302
0.13 m² K/W

FASTNESS TO LIGHT
ISO 105-B02
≥ 5-6

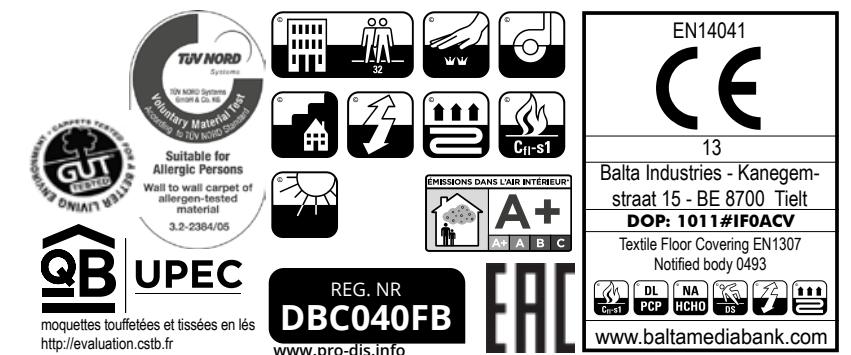
COLOUR FASTNESS TO WATER
EN ISO 105-E01
≥ 4-5

FIRE RESISTANCE
EN 13501-1
Cfl-s1 if glued

RUBBING FASTNESS
EN ISO 105-X12
≥ 4

NUMBER OF COLOURS
16

WIDTH
EN ISO 3018
ca. 400 cm (11 colours)
ca. 500 cm (5 colours)



Master

COLOURS



Master

TECHNICAL SPECIFICATIONS

CONSTRUCTION

Tufting 1/10" loop pile

PILE MATERIAL

100% PA 6 IMPREL®

PRIMARY BACKING

Non woven PES

SECONDARY BACKING

Action Back

PILE WEIGHT

Ca. 460 gr/m²

TOTAL WEIGHT

Ca. 1.530 gr/m²

PILE HEIGHT

Ca. 2,5 mm

TOTAL HEIGHT

Ca. 5 mm

TUFT DENSITY

Ca. 205 000/m²

PILE DENSITY

Ca. 0.120 g/cm³

CLASSIFICATION

EN 1307

33 - LC1

CASTOR CHAIR SUITABILITY

EN 985

A: intensive use

STAIR SUITABILITY

EN 1963

A: intensive use

PERMANENTLY ANTISTATIC

ISO 6356

≤ 2 kV

IMPACT NOISE RATING

ISO 140-8

21 dB ΔLw

SOUND ABSORPTION

ISO 354

0.15 αw

THERMAL RESISTANCE

ISO 8302

0.06 m² K/W

FASTNESS TO LIGHT

ISO 105-B02

≥ 5-6

COLOUR FASTNESS TO WATER

EN ISO 105-E01

≥ 4-5

FIRE RESISTANCE

EN 13501-1

Bfl-s1 if glued

RUBBING FASTNESS

EN ISO 105-X12

≥ 4

NUMBER OF COLOURS

21

WIDTH

EN ISO 3018

ca. 400 cm

<p>Suitable for Allergic Persons Wall to wall carpet of allergen-tested material 3.2-2384/05</p>		<p>EN14041 16</p>
<p>REG. NR CC5E2518 www.pro-dis.info</p>		<p>Textile Floor Covering EN1307 Notified body 2401</p> <p>DL NA HCHO PCP HCHO OS</p> <p>www.baltamediabank.com</p>

▶ Department Store

A cornucopia of attraction. Shoppers, in awe, in orbit, seduced by a thousand promises. They become part of a glossy gyroscope of colours and choice, the sparkling wheel of fortune and fame, a spiral of sensations and catchy hooks. Boxes and husbands being dragged to and fro. Window-shoppers walking around, eavesdropping. Hipsters and fashionistas, stalking their prey. A symphony of silence before the storm. Items, brands, designs, inspirations, jockeying for attention. Step aside and yield the floor, for the dance has only just begun.



► **MASTER 76, 370**

ACTION BACK
100% PA 6 IMPREL®



The
Long Play
Collection

 arc **edition**

Balta Industries nv
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