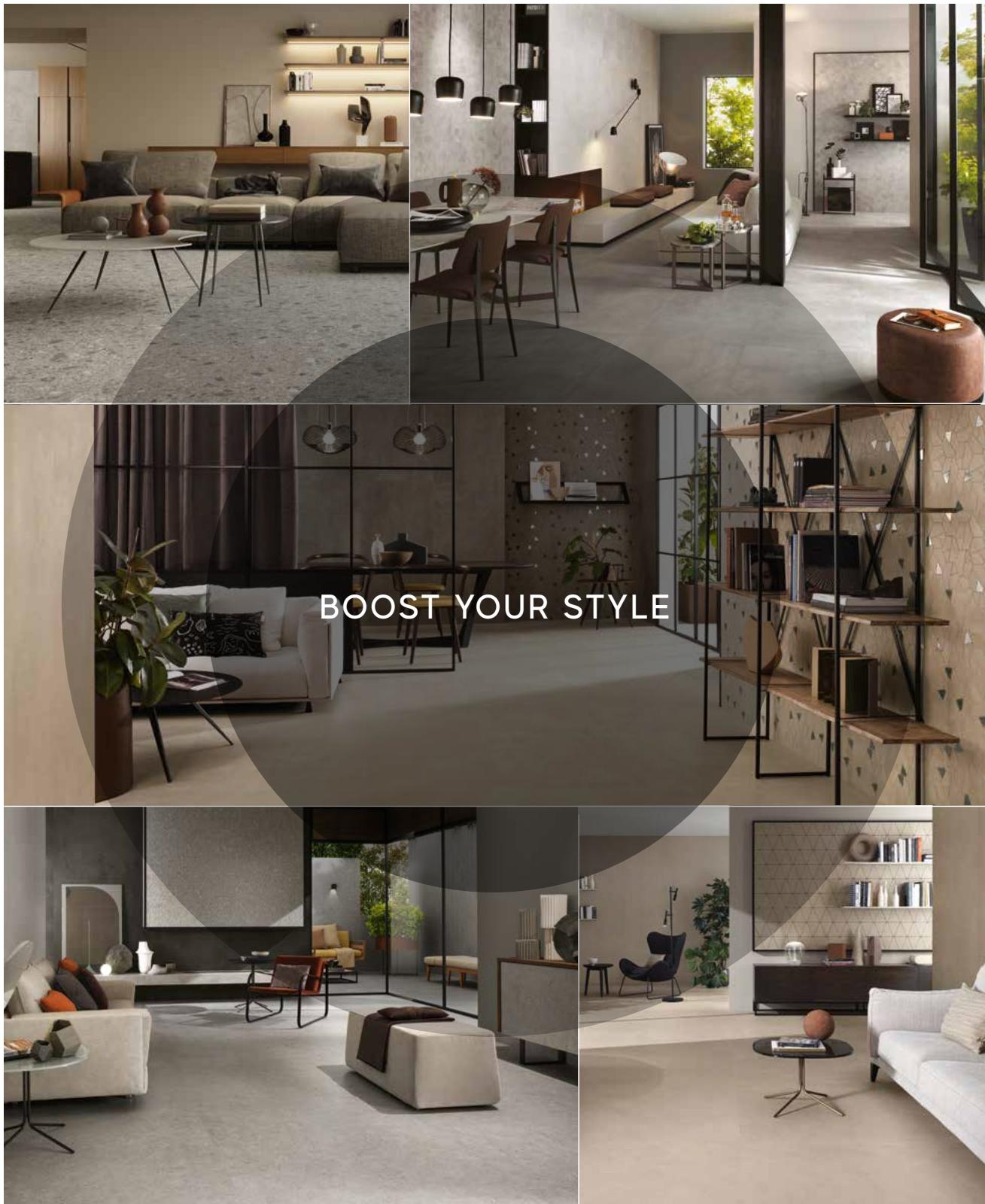


BOOSTWORLD

Interactive version





Atlas Concorde is a global specialist in premium porcelain and wall tiles for every style and application in residential, commercial and public architecture. Being global specialists means excellence in the level of design and technology in each type of surface, making it possible to always offer designers and end users the best solution for each application.

Atlas Concorde è specialista globale in superfici ceramiche d'eccellenza per ogni stile e applicazione nell'architettura residenziale, commerciale e pubblica. Essere specialisti globali significa eccellere per livello di design e tecnologia in ciascun tipo di superficie, così da offrire sempre ai progettisti e agli utilizzatori finali la soluzione migliore per ogni applicazione.

atlasconcorde.com

PORCELAIN TILES
GRES PORCELLANATO
Grès cérame
Feinsteinzeug
Gres porcelánico
Керамический гранит

GLAZED PORCELAIN TILES
GRES PORCELLANATO SMALTATO
carreaux en grès cérame émaillé
glasierte Feinsteinzeugfliesen
gres porcelánico esmaltado
глазурованный керамогранит

WHITE-BODY WALL TILES
RIVESTIMENTI IN PASTA BIANCA
Revêtements en pâte blanche
Weißscherige Wandfliesen
Revestimientos en pasta blanca
Настенная плитка из белой глины



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Boost your style.

Boost World is a design tool that combines ceramic surfaces in their inspiration, style, and tone, allowing for coordinated solutions in any space.

Boost World è uno strumento progettuale che coniuga in un'unica prospettiva superfici ceramiche differenti per ispirazione ma affini per stile e tonalità, consentendo soluzioni coordinate in ogni destinazione d'uso.

Boost World est un outil pour la conception qui conjugue, dans une même perspective, différentes surfaces céramiques liées par une même affinité de style et de tonalités, en offrant des solutions coordonnées pour toutes les destinations d'usage.

Boost World ist ein Planungsinstrument, das Keramikbeläge mit unterschiedlichen Looks, die jedoch farbliche und stilistische Affinitäten aufweisen, in einer einheitlichen Perspektive verbindet und für jede Zweckbestimmung aufeinander abgestimmte Lösungen ermöglicht.

Boost World es una herramienta de diseño que combina superficies cerámicas que difieren en inspiración pero que son similares en estilo y tono en una sola perspectiva, permitiendo soluciones coordinadas en cada uso previsto.

Проект Boost World – это мощный дизайнерский инструмент, который вобрал в себя несколько коллекций, разнящихся по рисунку поверхности, но сходных по стилю, цвету и области применения.



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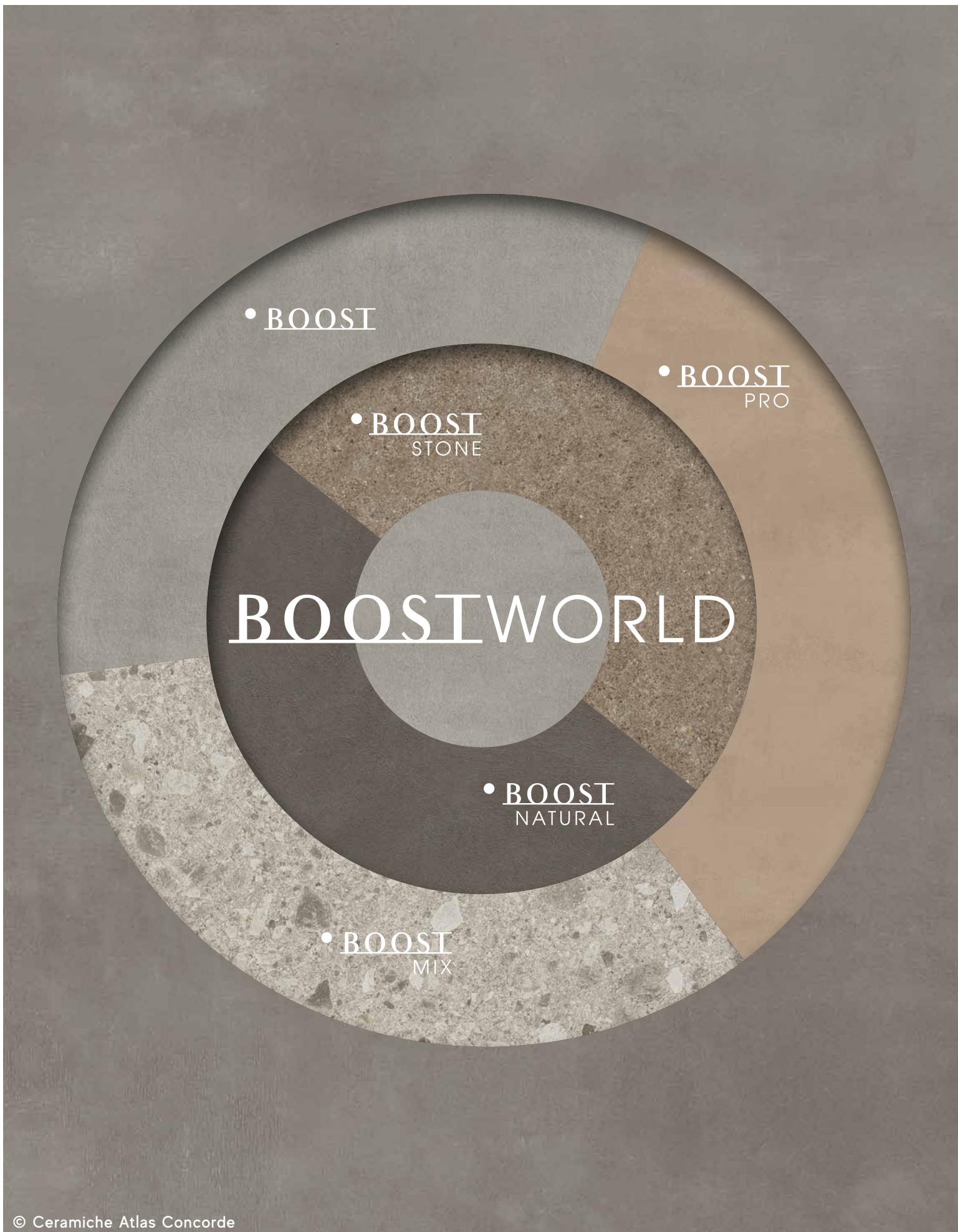
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System of surfaces.

Concrete-, stone-, and raw earth-effect surfaces can be blended easily. Thanks to the similarities in their colors and textures, it is possible to create complementary designs.

Superfici effetto cemento, pietra e terra cruda si combinano in modo spontaneo e naturale. Grazie alla loro affinità di colori e texture consentono di realizzare ambienti coordinati, in grado di parlare lo stesso linguaggio.

Les surfaces imitation béton, pierre et terre crue se combinent entre elles de manière spontanée et naturelle. L'affinité de leurs couleurs et de leurs textures permet de réaliser des espaces coordonnés, en mesure de parler un même langage.

Beläge in der Optik von Zement, Stein und roher Erde bilden spontan und natürlich neue Kompositionen. Dank ihrer farblichen und strukturellen Affinitäten lassen sie perfekt aufeinander abgestimmte Bereiche entstehen, die eine gemeinsame Sprache sprechen.

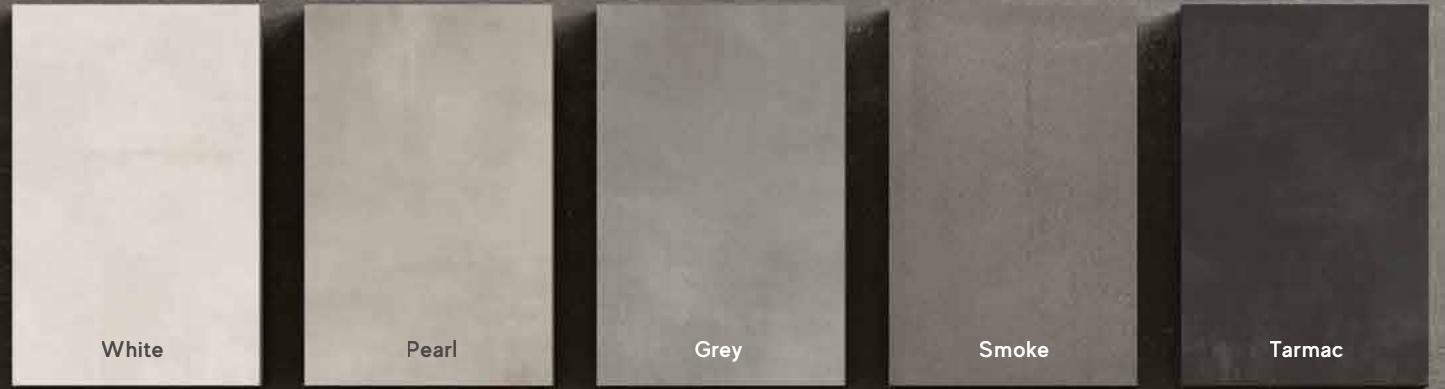
Superficies efecto hormigón, piedra y tierra cruda se combinan de forma espontánea y natural. Gracias a su afinidad de colores y texturas, permiten crear ambientes coordinados que hablan el mismo idioma.

Плитки под цемент, камень и сырую глину естественно сочетаются между собой. У них схожие цвета и фактуры, поэтому в украшенных ими интерьерах все говорит на одном языке.

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Color & Surface Range.

BOOST



BOOST PRO



BOOST STONE



BOOST NATURAL



BOOST MIX



A world of design.

The Boost World project shares a natural elegance with neutral tones and contemporary styles that maintains uniqueness. Concrete-, stone-, and raw earth-effect surfaces will blend seamlessly in the same spaces with tone-on-tone combinations and dramatic contrasts.

Pur mantenendo un'identità specifica, le collezioni di Boost World condividono un'eleganza naturale, tonalità neutre e uno stile essenziale e contemporaneo. Le superfici effetto cemento, pietra e terra cruda possono così coesistere negli stessi ambienti con accostamenti tono su tono e contrasti netti.

Tout en conservant leur identité spécifique, les collections de Boost World partagent une élégance naturelle, des tons neutres et un style minimaliste et contemporain. Les carreaux effet béton, pierre et terre crue peuvent ainsi être posés dans un même espace avec des associations ton sur ton ou en net contraste.

Obwohl jede von ihnen ihre spezifische Identität bewahrt, teilen die Boost World-Kollektionen eine natürliche Eleganz, neutrale Farbtöne und einen schlchten, zeitgemäßen Stil. Die Beläge in der Optik von Zement, Naturstein und roher Erde können Ton in Ton oder mit klaren Kontrasten im selben Raum kombiniert werden.

Aún manteniendo una identidad específica, las colecciones de Boost World comparten una elegancia natural, tonos neutros y un estilo esencial y contemporáneo. Así, las superficies efecto hormigón, piedra y tierra cruda pueden convivir en los mismos ambientes con combinaciones tono sobre tono y fuertes contrastes.

У каждой из коллекций Boost World свой неповторимый характер, но при этом все их объединяет натуральная элегантность, нейтральная палитра цветов и лаконичный современный стиль. В одном и том же интерьере из плиток под цемент, камень и сырую глину можно создавать однотонные композиции или эффектные контрасты.



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Inside, outside, everywhere.



The versatility of Boost World is evident in its many uses, including interior spaces in stylistic continuity with outdoor terraces, patios, gardens, and pool areas. Porcelain tile can also be used to design external facades, or ventilated facades in thicker forms, because it provides energy savings, higher performance, and beauty.

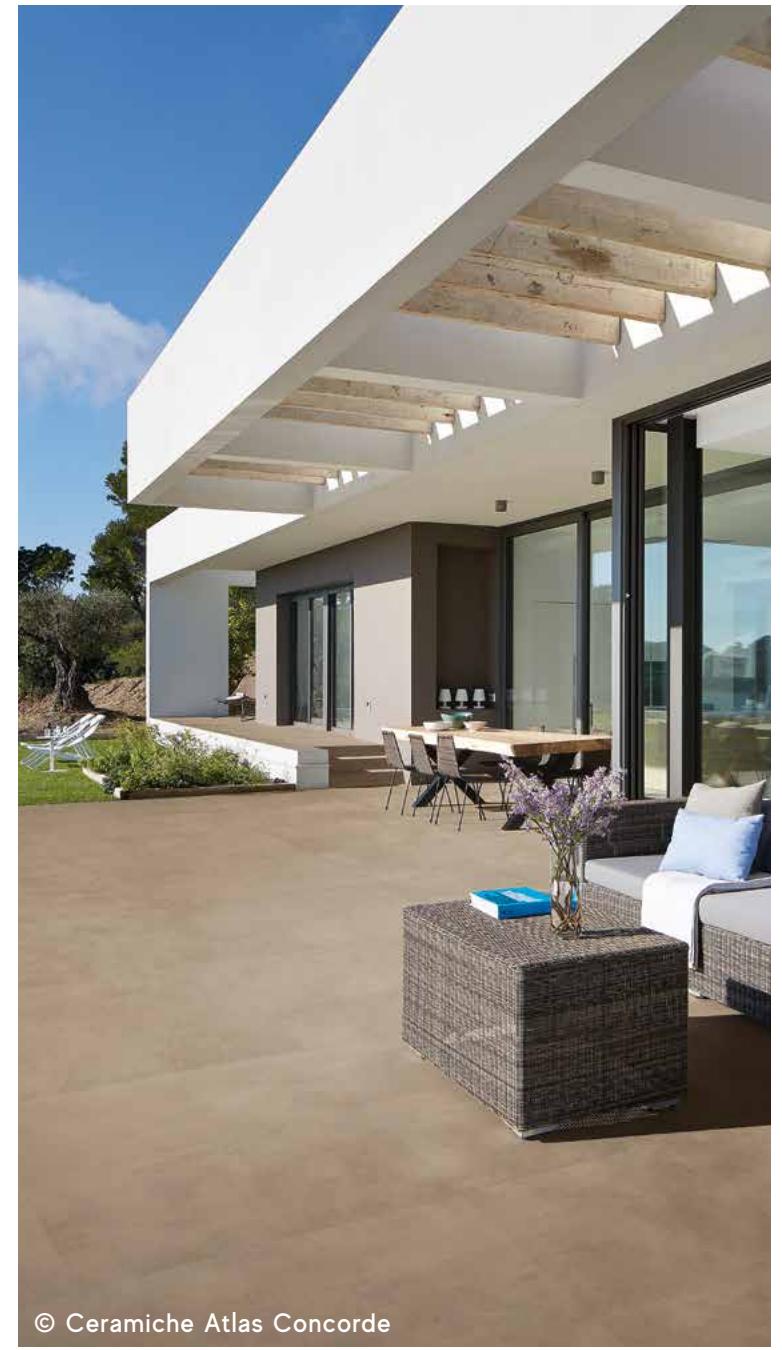
Le potenzialità di Boost World si esprimono in molteplici destinazioni d'uso: ambienti interni in continuità stilistica con l'esterno, terrazze, patii, giardini, zone piscina. Le superfici in gres porcellanato possono essere utilizzate per progettare anche facciate esterne o, se in formato spessorato, anche facciate ventilate, perché garantiscono benefici energetici, prestazioni elevate e bellezza.

Les potentialités de Boost World s'expriment dans de multiples destinations d'usage : pour des intérieurs en continuité stylistique avec l'extérieur, pour des terrasses, des patios, des jardins et les abords de piscine. Les surfaces en grès cérame peuvent aussi être utilisées pour la conception de façades ou pour des façades ventilées dans un format de plus grande épaisseur, car outre leur beauté, elles garantissent des bénéfices énergétiques et de hautes performances.

Das Potenzial von Boost World entfaltet sich in vielen Einsatzbereichen: Innenräume in stilistischer Kontinuität mit dem Außenbereich, seien es Terrassen, Innenhöfe, Gärten oder Poolbereiche. Feinsteinzeugbeläge eignen sich außerdem zur Planung von Außenfassaden und, im verstärkten Format, auch als hinterlüftete Fassaden. Denn sie sind energieeffizient, leistungsstark und schön.

El potencial de Boost World se expresa en una gran variedad de usos: ambientes interiores en continuidad estilística con el exterior, terrazas, patios, jardines, zonas de piscina. Las superficies de gres porcelánico también se pueden utilizar para el diseño de fachadas exteriores o, si se trata de un espesor mayor, incluso de fachadas ventiladas, ya que proporcionan beneficios energéticos, alto rendimiento y belleza.

Потенциал линейки Boost World проявляется в огромном разнообразии применений внутри помещений и на улице – на террасах, в патио, в садах, вокруг бассейнов. Плитку из керамогранита можно использовать для облицовки фасадов, а в случае увеличенной толщины – также и вентилируемых. Это повышает энергоэффективность и эксплуатационные свойства зданий и придает им красивый внешний вид.



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Complete interior project.



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Boost World makes all kinds of design solutions possible for not just floors and walls, but tables, counters, and sinks as well. Architects and interior designers may freely design coordinated looks in residential, commercial, public, or hospitality spaces.

Boost World consente soluzioni progettuali di ogni tipo: non solo pavimenti e pareti, ma anche tavoli, piani di lavoro, lavabi. Architetti e interior designer possono realizzare liberamente ambienti coordinati in spazi residenziali, commerciali, pubblici o dedicati all'hospitality.

Boost World offre des solutions pour tous les projets : pas seulement des carrelages pour le sol et le mur, mais aussi des tables, des plans de travail, des lavabos. Les architectes et les décorateurs d'intérieur peuvent réaliser des espaces coordonnés en toute liberté pour les espaces résidentiels, commerciaux, publics ou dédiés à l'hospitalité.

Boost World eignet sich für Projektlösungen aller Art: Nicht nur für Wände und Böden, sondern auch für Tische, Arbeitsplatten, Waschbecken. Architekten und Innendesigner können in aller Freiheit aufeinander abgestimmte Räume im Wohnungs- und Gewerbebau, in öffentlichen Bereichen oder im Gastgewerbe planen.

Boost World permite soluciones de decoración de todo tipo: no sólo pavimentos y revestimientos, sino también mesas, encimeras y lavabos. Los arquitectos y diseñadores de interiores también pueden realizar libremente ambientes coordinados en espacios residenciales, comerciales, públicos o de hostelería.

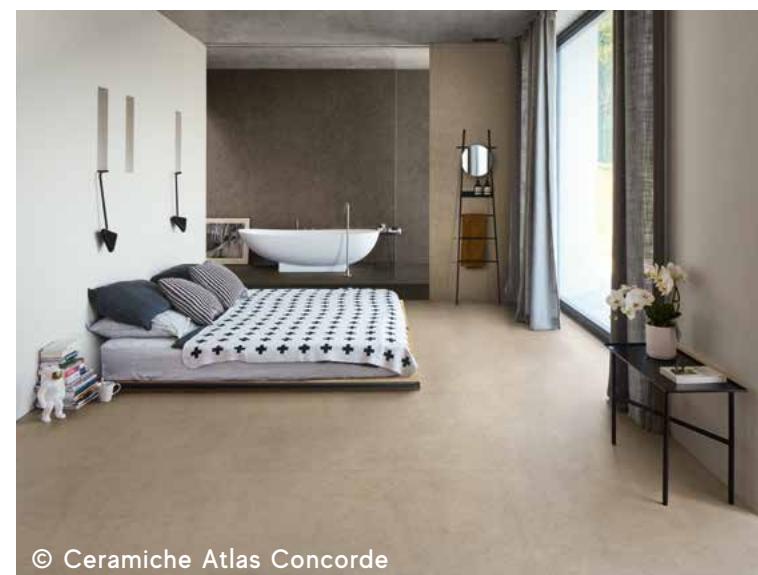
Плитками Boost World можно облицовывать не только полы и стены, но также предметы обстановки, столешницы, раковины. Это позволяет архитекторам и дизайнерам целиком оформлять в едином стиле жилые дома, торговые помещения, общественные пространства, гостиницы, рестораны.



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Focus on wellness.



Boost World collections may be applied to all bathroom surfaces, adapting the chosen style to floors, walls, furnishings, and sinks. These tiles provide optimal protection against bacteria and superior resistance to the most aggressive chemical agents in restrooms, wellness, and spa facilities. They also have an excellent grip to prevent slipping even in the presence of water.

Le collezioni di Boost World permettono di rivestire tutte le superfici del bagno e adattare lo stile desiderato a pavimenti e pareti, volumi e lavabi di zone doccia, wellness e spa. Assicurano la massima facilità di sanificazione, resistenza agli agenti chimici più aggressivi e un eccellente livello di resistenza allo scivolamento anche in presenza di acqua.

Les collections de Boost World permettent d'habiller toutes les surfaces de salles de bains et d'adapter le style désiré aux sols et aux murs, aux lavabos et aux volumes des espaces douche, spas et centres de bien-être. Elles assurent la plus grande hygiène et facilité de nettoyage, la résistance aux agents chimiques les plus agressifs et un excellent niveau de résistance à la glissade même en présence d'eau.

Mit den Kollektionen von Boost World lassen sich alle Badflächen verkleiden, und der gewünschte Stil an Boden und Wänden, baulichen Volumen und Waschbecken in Duschen, Wellness- und Spa-Bereichen realisieren. Sie garantieren die mühelose Desinfektion, optimale Beständigkeit auch gegen die aggressivsten Chemikalien sowie ausgezeichnete Rutschfestigkeit auch bei Nässe.

Las colecciones de Boost World permiten revestir todas las superficies del baño, y adaptar el estilo deseado en pavimentos y paredes, volúmenes y lavabos en zonas de ducha, wellness y spa. Garantizan la máxima facilidad de higienización, resistencia a los productos químicos más agresivos, un excelente nivel de resistencia al deslizamiento incluso en presencia de agua.

Плитки коллекций Boost World подходят для облицовки всех поверхностей ванных комнат: полов, стен, объемных элементов архитектуры, умывальников, душевых кабин, СПА-зон. Они легко дезинфицируются, устойчивы даже к самым агрессивным химикатам, препятствуют скольжению даже в присутствии воды.



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Broad perspectives.

The innovative style of Boost World guarantees complete freedom for any indoor or outdoor project. The selection also offers larger tiles for coordinated furnishing solutions that measure at 120x278 cm and 160x320 cm respectively.

I formati modulari di Boost World garantiscono una libertà completa in ogni progetto di interni ed esterni. La gamma spazia dalle grandi lastre 120x278 e 160x320 cm fino ai formati tradizionali, per soluzioni d'arredo coordinate, sia a pavimento che a parete.

Les formats modulaires de Boost World offrent la plus grande liberté pour tous les projets d'intérieur et d'extérieur. La gamme un choix qui va des grandes dalles de 120x278 et 160x320 cm jusqu'aux formats traditionnels, pour des solutions de décoration coordonnées au sol et sur le mur.

Die Modulformate von Boost World garantieren absolute Gestaltungsfreiheit für jedes Innen- und Außenprojekt. Das Sortiment reicht von den 120x278 bzw. 160x320 cm großen Platten bis zu den klassischeren Formaten. Für koordinierte Einrichtungslösungen an Wand und Boden.

Los formatos modulares de Boost World garantizan una total libertad en cada proyecto de interior y exterior. La gama abarca desde las grandes placas de 120x278 y 160x320 cm hasta los formatos más clásicos para realizar ambientes coordinados, tanto en revestimientos como en pavimentos.

Модульные форматы Boost World подходят как для интерьера, так и для улицы. Гамма варьируется от крупных 120x278 и 160x320 см до традиционных, давая возможность гармонично оформить полы и стены в одном стиле.



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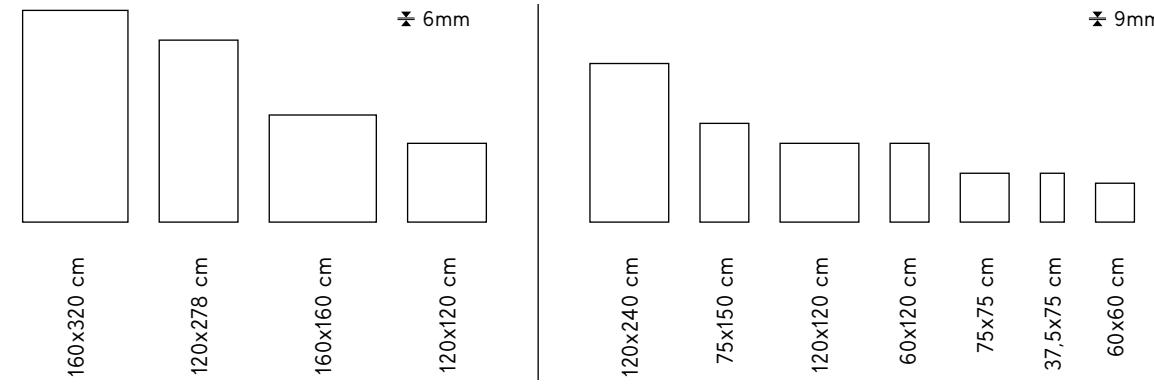
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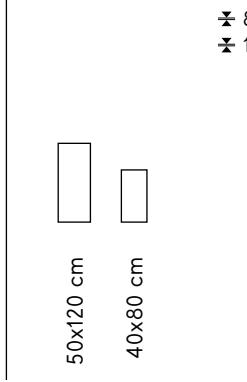


Maximum design freedom.

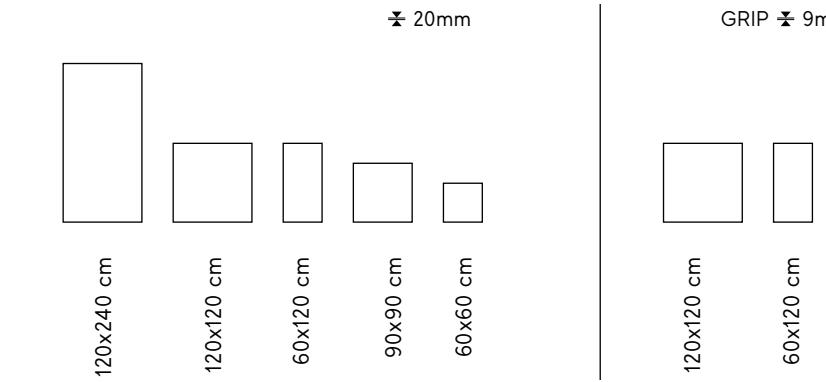
PORCELAIN TILES
FOR FLOORS AND WALLS



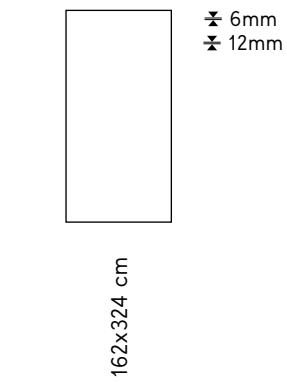
TILES FOR
WALL COVERINGS



PORCELAIN TILES
FOR OUTDOOR AND WET AREAS



SLABS
FOR FURNITURE



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Extensive decor system.

Boost World has a wide range of decors that can adorn floors and walls with geometric patterns, bricks, and mosaics. Colors, looks, and style are dedicated to a contemporary design with unique personality and distinctive flair.

Boost World dispone di una vasta gamma decorativa, in grado di rivestire pavimenti e pareti con motivi geometrici, brick e mosaici. Colori, look e formati dedicati alla progettazione contemporanea con una personalità unica e uno stile distintivo.

Boost World dispose d'une vaste gamme décorative pour décorer le sol et les murs avec des motifs géométriques, des briques et des mosaïques. Des coloris, des imitations et des formats dédiés à la conception contemporaine, au caractère unique et au style distinctif.

Boost World umfasst ein breites Dekorsortiment mit geometrischen Motiven, Bricks und Mosaiken für Wand und Boden. Farben, Looks und Formate für die zeitgemäße Planung von einzigartiger Persönlichkeit und erlesemem Stil.

Boost World dispone de una amplia gama decorativa, que cubre paredes y pavimentos con motivos geométricos, ladrillos y mosaicos. Colores, aspectos y formatos dedicados al diseño contemporáneo transmiten una personalidad única y un estilo distintivo.

Boost World располагает широкой гаммой декоративных элементов, способных украсить полы и стены геометрическими мотивами, фактурными акцентами, мозаичными деталями. Цвета, рисунки и форматы декоров придаут современным пространствам яркую неповторимость.

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Global calling.

The surfaces of Boost World introduce a new age of creative solutions. They are ideal backdrops for interior design projects with contemporary, international styles. From a global perspective, the concept of surface is relaunched thanks to the attention to detail, neutral color harmony, texture simplicity, and wide selection of formats.

Le superfici di Boost World inaugurano una nuova era di soluzioni creative. Da sole o in abbinamento, sono lo sfondo ideale per progetti di interior design dallo stile contemporaneo e internazionale. La cura del dettaglio, l'armonia di colori neutri, l'essenzialità delle texture e la vasta selezione di formati rilanciano il concetto di superficie in una prospettiva globale.

Les carreaux de Boost World inaugurent une nouvelle ère de solutions créatives. Seuls ou combinés entre eux, c'est le fond idéal pour les projets de design d'intérieur au style contemporain et international. Le soin des détails, l'harmonie des tons neutres, la sobriété des textures et le vaste choix de formats relancent le concept du revêtement dans une perspective globale.

Die Boost World-Beläge leiten eine neue Ära kreativer Lösungen ein. Allein oder miteinander kombiniert bilden sie den idealen Hintergrund für Innendesignprojekte von kontemporärem und internationalem Stil. Sorgfältig ausgeführte Details, harmonische, neutrale Farben, schlichte Texturen und die große Formatauswahl verleihen dem Konzept des Innenausbau eine globale Perspektive.

Las superficies de Boost World dan paso a una nueva era de soluciones creativas. Solas o combinadas, son ideales para proyectos de interiorismo contemporáneo e internacional. La atención a los detalles, la armonía de los colores neutros, la esencialidad de las texturas y la amplia selección de formatos relanzan el concepto de superficies en una perspectiva global.

Плитки Boost World открывают новую эру для креативности. По отдельности или в сочетании друг с другом они являются идеальным фоном для интерьерных проектов в современном стиле. Ухоженность деталей, гармония нейтральных цветов, лаконичность рисунков поверхности, широкий выбор форматов выводят линейку на мировой масштаб: выстроенные из нее решения будут смотреться совершенно естественно в любой части света.



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Design our tomorrow.

The surfaces of Boost World are a choice in favor of the planet. Atlas Concorde has always employed industrial techniques to reduce waste, consumption of raw materials, scrap, and pollution. Numerous certifications, including the coveted ISO 17889-1, attest to our continual environmental awareness throughout the manufacturing process.

Le superfici di Boost World sono una scelta in favore del pianeta. Da sempre Atlas Concorde si avvale di processi industriali che minimizzano sprechi, consumo di materie prime, scarti ed emissioni. Le numerose certificazioni conseguite, tra cui la prestigiosa ISO 17889-1, sono la conferma dell'attenzione costante all'ambiente lungo tutta la filiera produttiva.

Les carreaux de Boost World sont un choix en faveur de la planète. Depuis toujours, Atlas Concorde utilise des processus industriels qui minimisent le gaspillage, la consommation de matières premières, les rebuts et les émissions. Les nombreuses certifications obtenues, dont la prestigieuse ISO 17889-1, sont la preuve de l'attention constante prêtée à l'environnement tout au long de la filière de production.

Die Entscheidung für Boost World-Produkte ist eine Entscheidung für den Planeten. Seit jeher setzt Atlas Concorde Fertigungsverfahren ein, die Verschwendungen, Rohstoffverbrauch, Ausschuss und Emissionen auf das Minimum reduzieren. Zahlreiche Zertifizierungen, darunter die prestigevolle ISO 17889-1, bestätigen das konstante, die gesamte Lieferkette einbeziehende Engagement für die Umwelt.

Las superficies de Boost World son una opción que juega a favor del planeta. Desde siempre Atlas Concorde utiliza procesos industriales que minimizan los desperdicios, el consumo de materias primas, los descartes y las emisiones. Las numerosas certificaciones conseguidas, entre ellas la prestigiosa ISO 17889-1, confirman la constante atención al medio ambiente en toda la cadena de producción.

Плитка Boost World – это выбор в пользу планеты. Компания Atlas Concorde ведет ее производство по передовым технологиям, которые минимизируют образование отходов, выбросы и потребление сырья. Многочисленные сертификаты, в том числе престижный ISO 17889-1, являются наглядным подтверждением нашей заботы об окружающей среде на протяжении всей производственной цепочки.

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WALL & 3D WALL TILES
SURFACE RANGE

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WALL TILE
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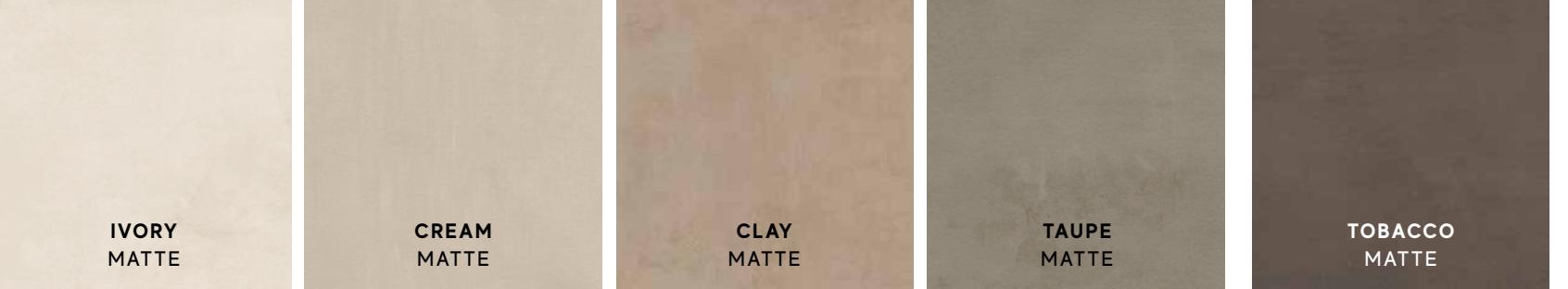
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Porcelain Tiles

BoostWHITE
MATTEPEARL
MATTEGREY
MATTESMOKE
MATTETARMAC
MATTE

Porcelain Tiles

Boost ProIVORY
MATTECREAM
MATTECLAY
MATTETAUPE
MATTETOBACCO
MATTE

Porcelain Tiles

Boost StoneWHITE
MATTEPEARL
MATTEGREY
MATTESMOKE
MATTETARMAC
MATTEIVORY
MATTECREAM
MATTECLAY
MATTETAUPE
MATTETOBACCO
MATTE

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Boost MixIVORY
MATTEPEARL
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MATTEASH
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MATTECORAL
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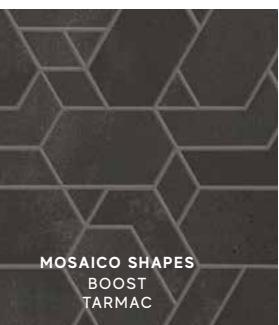
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Boost

MOSAICO
BOOST
WHITE

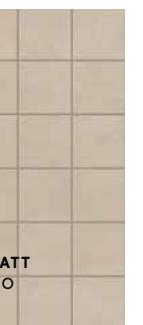
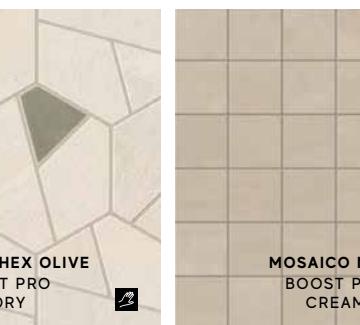


MOSAICO HEX BLACK
BOOST SMOKE

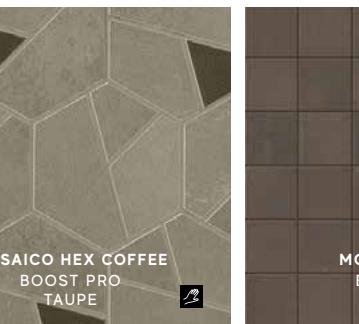


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Boost Pro



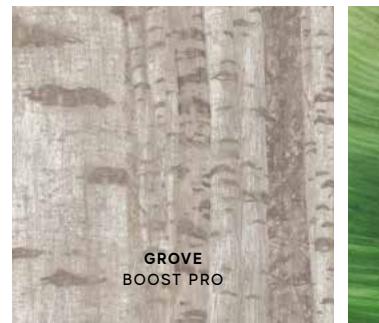
MOSAICO SHAPES
BOOST PRO
CREAM



Porcelain Tile XL Decors

Boost Pro

PAINT
BOOST PRO

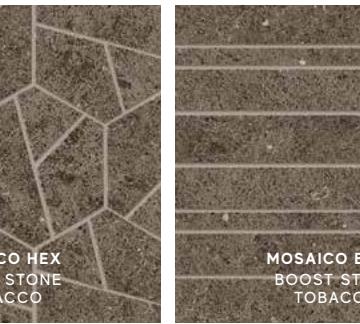


Porcelain Tile Decors

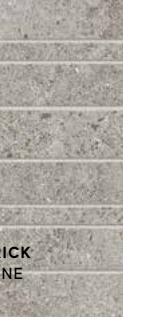
Boost Stone



MOSAICO BRICK
BOOST STONE
CREAM



MOSAICO CUBE GOLD
BOOST STONE



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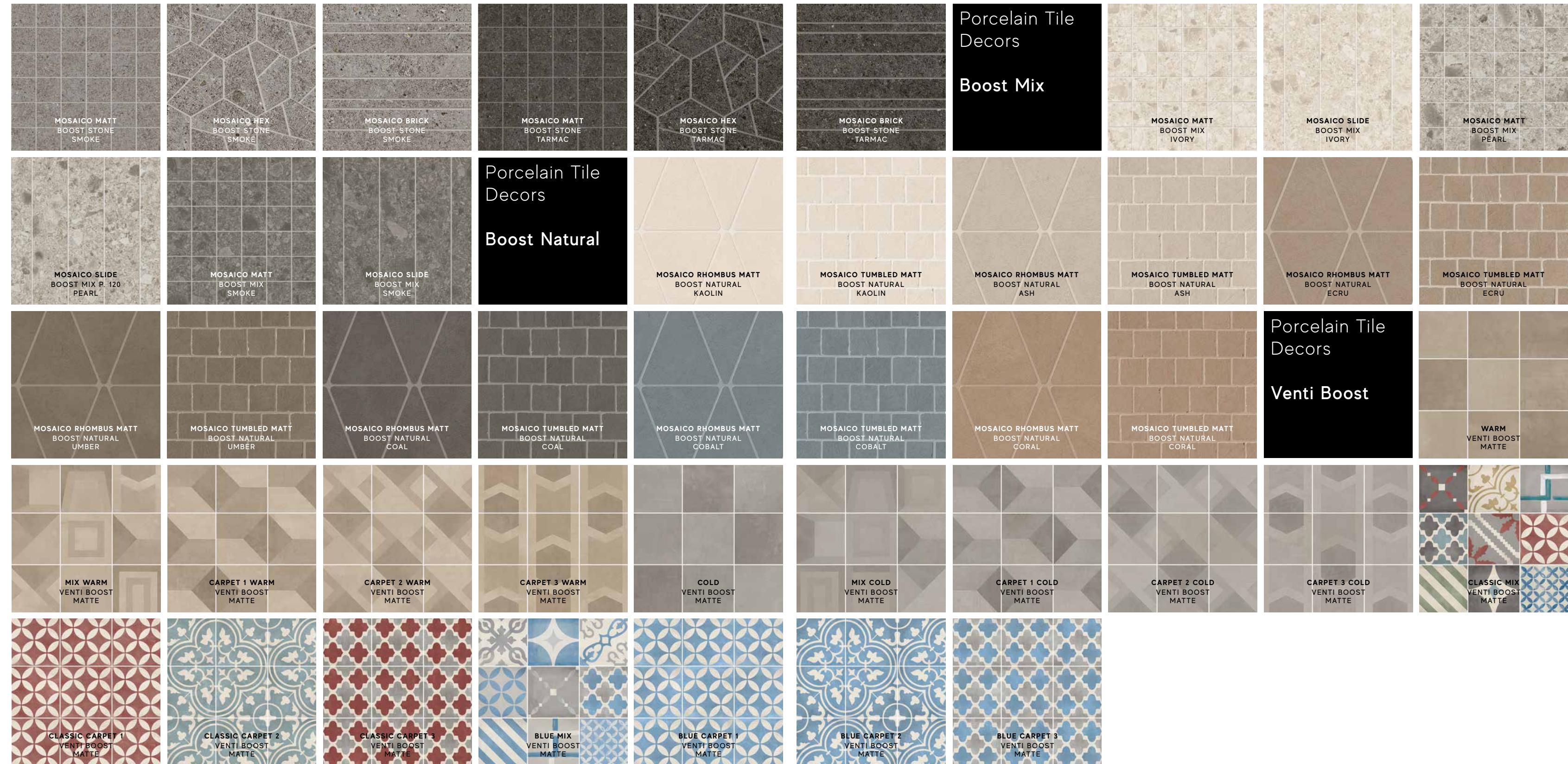
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BOOST

Urban concrete look

The Boost collection has a refined metropolitan look with surfaces featuring the customary shading of troweled concrete in varied gray tones. The wall tile palette is enriched by two color accents that bring a bathroom to life.

Boost est la collection qui ouvre les portes au projet Boost World. Le look urbain raffiné de ces surfaces est décliné dans les nuances typiques du béton brossé à travers une échelle de tons gris. La proposition chromatique des carreaux est enrichie par deux accents de couleur pour raviver la salle de bains.

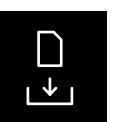
Boost è la collezione che apre le porte al progetto Boost World. Con un raffinato look metropolitano, queste superfici declinano le sfumature tipiche del cemento spatoletato attraverso una scala di toni di grigio. La proposta cromatica dei rivestimenti è arricchita da due accenti di colore che ravvivano gli ambienti bagno.

Boost war die erste Kollektion des Projekts Boost World. Mit einem ausgesuchten Großstadtlook deklinieren ihre Oberflächen die typischen Nuancen gespachtelten Zements in einer Skala aus Grautönen. Die Farbpalette der Wandbeläge wird durch zwei Farbakzente ergänzt, die das Bad lebhafter machen.



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FLOOR

Boost **White** Outdoor ± 20 mm
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

Boost **White** Grip
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

Boost **White** Matte/Matt
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

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FLOOR
Boost **White** Matte/Matt
120x278 cm | 47¹/₄"x109¹/₂"

COUNTERTOP
Atlas Plan
Boost **White** Silk
162x324 cm | 63³/₄"x127¹/₂"



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FLOOR
Boost **Tarmac** Matte/Matt
75x150 cm | 29 $\frac{1}{2}$ "x59"

WALL
Boost **Grey** Matte/Matt
75x150 cm | 29 $\frac{1}{2}$ "x59"

Boost **Grey** Matte/Matt
75x150 cm | 29 $\frac{1}{2}$ "x59"
Boost **Smoke Mosaico Hex Black** Matte/Matt
25x28,5 cm | 9 $\frac{7}{8}$ "x11 $\frac{1}{4}$ "

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Boost **Pearl** Matte/Matt
75x150 cm | 29¹/₂"x59"

Boost **Grey** Matte/Matt
75x150 cm | 29¹/₂"x59"

WALL
Boost **Sage** Matte/Matt
40x80 cm | 15³/₄"x31¹/₂"

Boost **White** Matte/Matt
40x80 cm | 15³/₄"x31¹/₂"

Boost **3D Urban White** Matte/Matt
40x80 cm | 15³/₄"x31¹/₂"



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FLOOR
Boost Grey Matte/Matt
75x150 cm | 29¹/₂"x59"

Arbor Cognac Matte/Matt
18,5x150 cm | 17¹/₄"x59"

WALL
Boost Red Matte/Matt
40x80 cm | 15³/₄"x31¹/₂"

Boost Grey Matte/Matt
40x80 cm | 15³/₄"x31¹/₂"
Boost 3D Urban Grey Matte/Matt
40x80 cm | 15³/₄"x31¹/₂"

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BOOST PRO

Warm concrete look

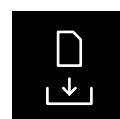
Boost Pro enriches the concrete look with fresh warm shades, making the metropolitan style even more inviting. The assortment of wall tiles has expanded to include two powdery shades ideal for relaxing and comfortable spaces.

Boost Pro arricchisce l'effetto cemento di nuove tonalità calde, che esaltano l'accoglienza dello stile metropolitano. Alla proposta da rivestimento per gli ambienti dedicati alla cura del corpo, si aggiungono due tinte polverose, perfette per ambienti confortevoli.



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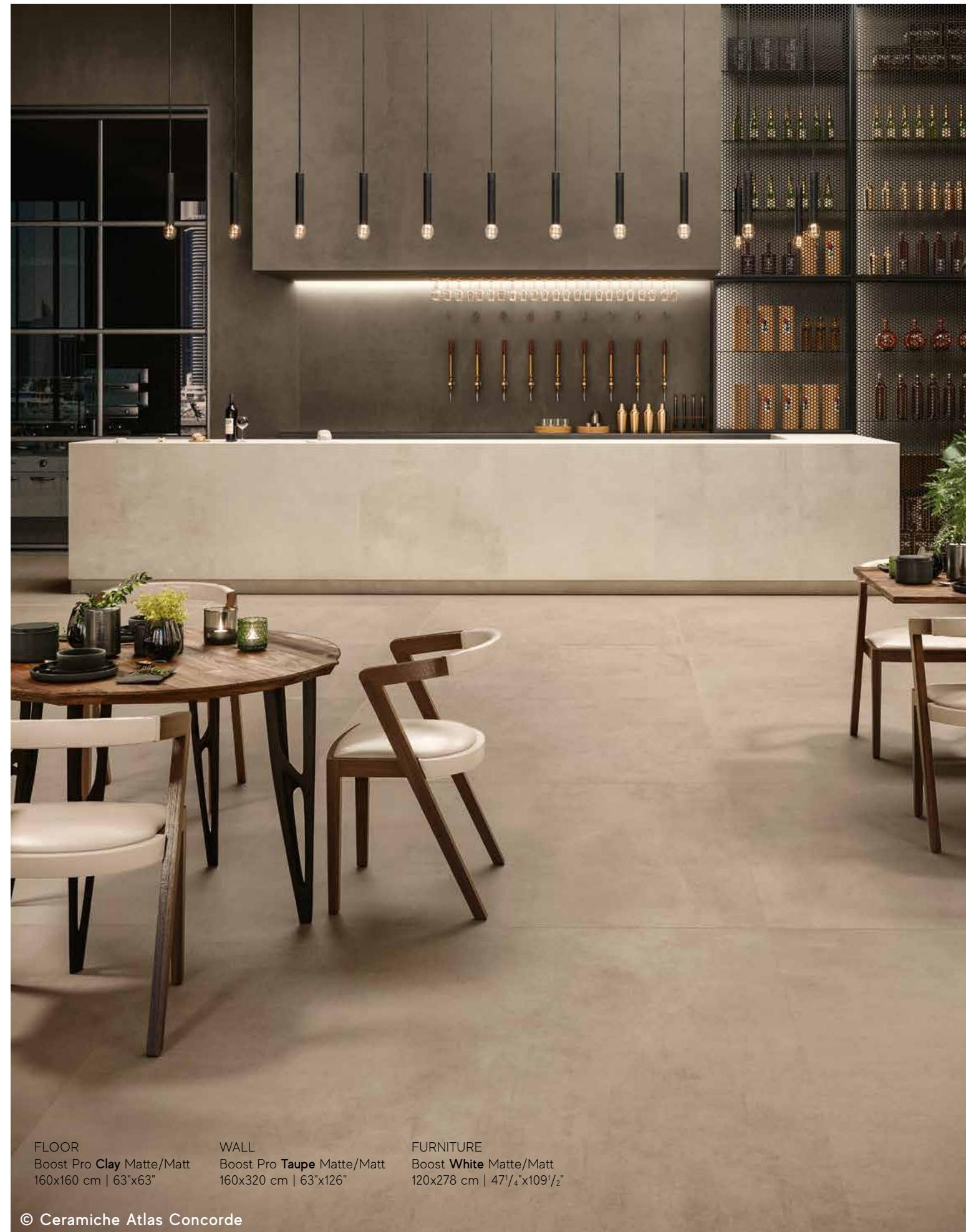
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FLOOR

Boost Pro **Cream** Matte/Matt
75x150 cm | 29¹/₂"x59"

WALL

Boost Pro **Taupe** Matte/Matt
75x150 cm | 29¹/₂"x59"Boost Pro **Cream Mosaico Hex Blue** Matte/Matt
25x28,5 cm | 9⁷/₈"x11¹/₄"Boost Pro **Taupe Mosaico Hex Coffee** Matte/Matt
25x28,5 cm | 9⁷/₈"x11¹/₄"TECHNICAL
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FLOOR
Boost Pro Clay Outdoor 20 mm
120x120 cm | 47 1/2" x 47 1/2"

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FLOOR
Boost Pro Clay Matte/Matt
75x150 cm | 29 $\frac{1}{2}$ "x59"

Heartwood Brandy Matte/Matt
18,5x150 cm | 7 $\frac{1}{4}$ "x59"

WALL
Boost Pro Powder Blue Matte/Matt
40x80 cm | 15 $\frac{3}{4}$ "x31 $\frac{1}{2}$ "

Boost Pro 3D Urban Powder Blue Matte/Matt
40x80 cm | 15 $\frac{3}{4}$ "x31 $\frac{1}{2}$ "

Boost Pro Powder Blue Minibrick Pro Ocean Matte/Matt
29,7x33,3 cm | 11 $\frac{5}{8}$ "x13 $\frac{1}{4}$ "

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FLOOR
Boost Pro **Taupe** Matte/Matt
75x150 cm | 29 $\frac{1}{2}$ "x59"

WALL
Boost Pro **Ivory** Matte/Matt
40x80 cm | 15 $\frac{3}{4}$ "x31 $\frac{1}{2}$ "

Boost Pro **Mustard** Matte/Matt
40x80 cm | 15 $\frac{3}{4}$ "x31 $\frac{1}{2}$ "

Boost Pro **Mustard Minibrick Pro Yellow** Matte/Matt
29,7x33,3 cm | 11 $\frac{5}{8}$ "x13 $\frac{1}{4}$ "



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BOOST STONE

Essential stone look

Boost Stone reinterprets the limestone of the Pyrenees in idealistic colors for a concrete look. Discreet surfaces for a stone effect with a measured but strong personality is reproduced with absolute realism.

Boost Stone reinterpreta la pietra calcarea dei Pirinei, nel ventaglio cromatico del mondo cemento. Superfici dall'aspetto discreto per un effetto pietra dalla misurata ma forte personalità riprodotta con assoluto realismo.

Boost Stone réinterprète la pierre calcaire des Pyrénées dans l'éventail chromatique du monde du béton. Des surfaces à l'aspect discret pour un effet pierre qui a une personnalité à la fois forte et mesurée, reproduite avec un réalisme absolu.

Boost Stone interpretiert den Pyrenäen-Kalkstein neu in der Farbpalette der Zementoptik. Unaufdringliche Oberflächen in einer verhaltenen, aber zugleich auch charaktervollen und absolut realitätsgetreu nachempfundenen Steinoptik.



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FLOOR
Boost Stone Pearl Matte/Matt
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

WALL
Boost Tarmac Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

Boost Stone Pearl Mosaico Hex Matte/Matt
25x28.5 cm | 9 $\frac{1}{2}$ "x11 $\frac{1}{4}$ "

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FLOOR
Boost Stone **Cream** Outdoor \times 20 mm
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

EXTERNAL FACADE
Boost Stone **Ivory** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

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FLOOR
Boost Stone **Ivory** Matte/Matt
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

WALL
Boost Stone **Ivory** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

Boost Natural **Coral** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

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FLOOR
Boost Stone **Tarmac** Matte/Matt
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

WALL
Boost Stone **Smoke** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "



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FLOOR
Boost Stone **Ivory** Matte/Matt
120x120 cm | 47¹/₄"x47¹/₄"

Exence **Amber** Matte/Matt
18,5x150 cm | 7¹/₄"x59"

WALL
Boost Stone **Ivory** Matte/Matt
60x120 cm | 23⁵/₈"x47¹/₄"

Boost Stone **Ivory Mosaico Hex** Matte/Matt
25x28,5 cm | 9⁷/₈"x11¹/₄"

Boost Pro **Clay** Matte/Matt
120x278 cm | 47¹/₄"x109¹/₂"

WASHBASIN
Boost Stone **Ivory** Matte/Matt

Boost Pro **Clay** Matte/Matt



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FLOOR
Boost Stone **White** Matte/Matt
120x120 cm | 47¹/₄"x47¹/₄"

Boost **Pearl** Matte/Matt
60x120 cm | 23⁵/₈"x47¹/₄"

WALL
Boost Stone **White** Matte/Matt
60x120 cm | 23⁵/₈"x47¹/₄"

SHOWER
Boost Stone **Mosaico Cube Cold** Matte/Matt
30x30 cm | 11¹/₄"x11¹/₄"

Boost **Smoke** Matte/Matt
60x120 cm | 23⁵/₈"x47¹/₄"

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BOOST MIX

Original stone look

Boost Mix replicates the unmistakable texture of Ceppo di Gré, a sedimentary stone with a distinct pebbled appearance reminiscent of 20th-century Milan. The collection's three neutral shades work best when combined with the concrete-effect colors of Boost and Boost Pro.

Boost Mix riproduce l'inconfondibile texture del Ceppo di Gré, pietra sedimentaria dal caratteristico aspetto a ciottoli e simbolo della Milano del '900. Le tre tonalità neutre della collezione si esprimono al meglio in abbinamento alle colorazioni effetto cemento di Boost e Boost Pro.

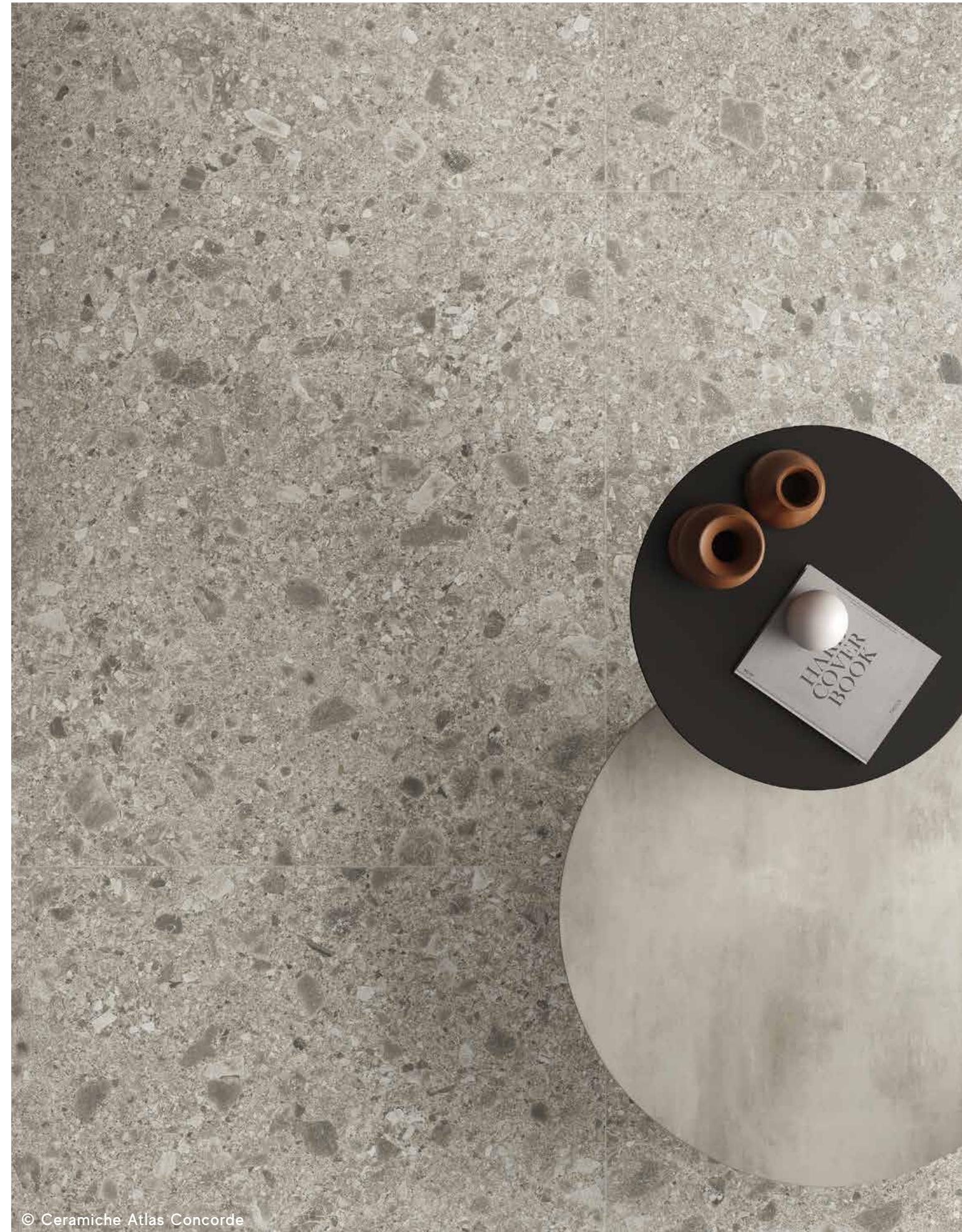
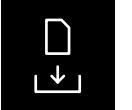
Boost Mix reproduit la texture unique du Ceppo di Gré, pierre sédimentaire au typique aspect congloméré et symbole de Milan du XXe siècle. Les trois tons neutres de la collection s'expriment au mieux en association avec les coloris effet béton de Boost et de Boost Pro.

Boost Mix reproduziert die unverwechselbare Textur des Ceppo di Gré, eines Sedimentgestein mit charakteristischer Kieselsteinoptik und Symbols für das Mailand des 20. Jahrhunderts. Die drei neutralen Farbtöne der kommen am besten im Mix mit den Zementfarben von Boost und Boost Pro zur Geltung.



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FLOOR
Boost Mix Pearl Matte/Matt
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

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FLOOR
Boost Mix **Pearl** Matte/Matt
120x120 cm | 47¹/₄"x47¹/₄"

Entice Copper Oak Natural Grip
20x120 cm | 7⁷/₈"x47¹/₄"

WALL
Boost Mix **Pearl** Matte/Matt
120x278 cm | 47¹/₄"x109¹/₂"

Boost **White** Matte/Matt
120x278 cm | 47¹/₄"x109¹/₂"

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FLOOR
Boost Mix **Smoke** Matte/Matt
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

WALL
Boost Mix **Smoke** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

Boost **White** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "



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FLOOR
Boost Mix **Ivory** Matte/Matt
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

WALL
Boost Mix **Ivory** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

Boost Natural **Cobalt** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

Boost Natural **Ecrù** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

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Boost Mix Pearl Outdoor \star 20 mm
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

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FACADE
Boost Mix **Pearl** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

Boost Mix **Smoke** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

FLOOR
Boost Mix **Pearl** Outdoor ± 20 mm
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "



BOOST NATURAL

Natural concrete look

The Boost Natural collection, created in collaboration with Matteo Brioni, features the notable texture of solid earth in a palette of natural shades. The three-dimensional tiles on the wall mimic the marks typical of manual workmanship.

Boost Natural è la collezione nata dalla collaborazione con Matteo Brioni, che ripropone la texture irregolare della terra cruda con una paleta di tonalità naturali.

A parete, i rivestimenti tridimensionali replicano nel dettaglio i segni tipici della lavorazione manuale della materia di riferimento.

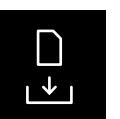
Boost Natural est la collection née de la collaboration avec Matteo Brioni, qui propose la texture irrégulière de la terre crue dans une palette de couleurs naturelles. Au mur, les carreaux tridimensionnels reproduisent le détail des signes typiques du façonnage manuel de la matière de référence.

Boost Natural ist eine in Zusammenarbeit mit Matteo Brioni entwickelte Kollektion mit der unregelmäßigen Textur der rohen Erde und einer Farbpalette aus natürlichen Nuancen. Die dreidimensionalen Wandbeläge geben die typischen Spuren der manuellen Bearbeitung des als Vorbild dienenden Materials detailgetreu wieder.

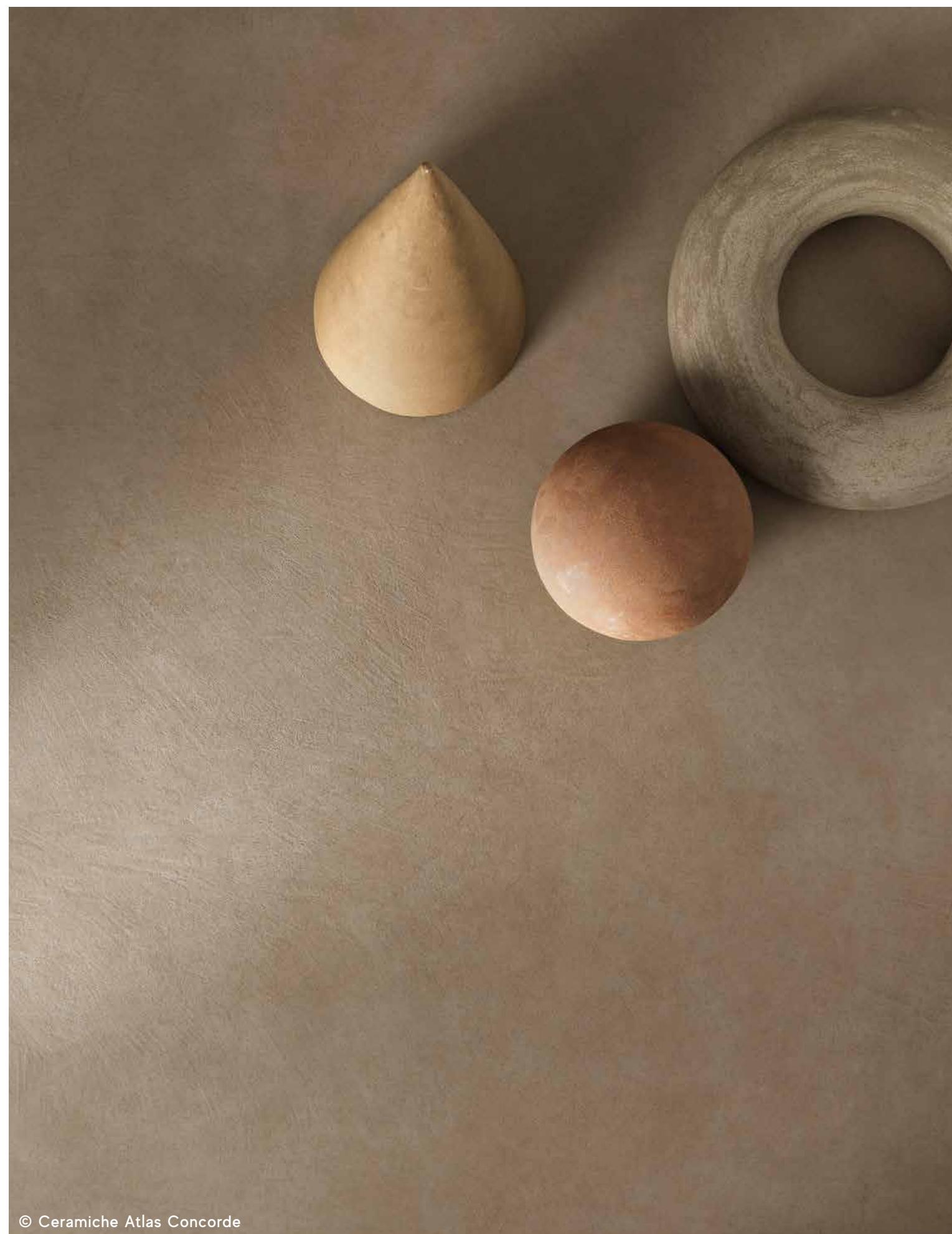


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FLOOR
Boost Natural Ecru Matte/Matt
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

WALL
Boost Natural Ash Matte/Matt
50x120 cm | 19 $\frac{5}{8}$ "x47 $\frac{1}{4}$ "

Boost Natural Ash 3D Wave Matte/Matt
50x120 cm | 19 $\frac{5}{8}$ "x47 $\frac{1}{4}$ "



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FLOOR
Boost Natural **Ecru** Matte/Matt
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

WALL
Boost Natural **Ecru** Matte/Matt
50x120 cm | 19 $\frac{5}{8}$ "x47 $\frac{1}{4}$ "

Boost Natural **Ecru 3D Texture** Matte/Matt
50x120 cm | 19 $\frac{5}{8}$ "x47 $\frac{1}{4}$ "

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FLOOR
Boost Natural **Ash** Matte/Matt
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

WALL
Boost Natural **Ash Mosaico Piano Mix** Matte/Matt
50x40,5 cm | 19 $\frac{1}{8}$ "x16"

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FLOOR
Boost Natural **Ash** Matte/Matt
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

WALL
Boost Natural **Kaolin** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

Boost Natural **Ash** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

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FLOOR
Boost Natural **Coral** Matte/Matt
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

WALL
Boost Natural **Coral** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

Boost Stone **Ivory** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "



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FLOOR
Boost Natural **Ecru** Outdoor $\frac{1}{2}$ 20 mm
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

WALL
Boost Natural **Umber** Matte/Matt
120x278 cm | 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

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Sensitech™
SAFE. SOFT. SMART.

- SOFT TO THE TOUCH**
- EXTREMELY SAFE**
- HYGIENIC AND EASY TO CLEAN**
- LONG-LASTING QUALITIES**

- MORBIDA AL TATTO**
- ESTREMAMENTE SICURA**
- IGIENICA E FACILMENTE PULIBILE**
- QUALITÀ DUREVOLI NEL TEMPO**

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The evolution of ceramic surfaces.

The constant research of Atlas Concorde Laboratories has led to the creation of Sensitech, the porcelain tile surface made using a production method patented in Italy. Sensitech is a high-tech surface for interiors that combines high slip resistance with an unrivaled soft touch, which also makes it resistant to dirt and easier to clean. With Sensitech the meaning of surface evolves and takes on a reassuring, protective, and pleasantly refined touch, making architectural spaces increasingly comfortable and appealing.

Dalla costante ricerca dei Laboratori Atlas Concorde nasce Sensitech, la superficie in gres porcellanato realizzata con metodo produttivo brevettato in Italia. Una superficie ad alto coefficiente tecnologico per gli ambienti interni, in grado di coniugare elevate prestazioni di resistenza allo scivolamento ad un'inedita morbidezza tattile, che la rende anche resistente allo sporco e più facile da pulire. Con Sensitech il significato di superficie si evolve e assume un tocco rassicurante, protettivo e piacevolmente raffinato, rendendo gli spazi architettonici sempre più confortevoli ed appaganti.

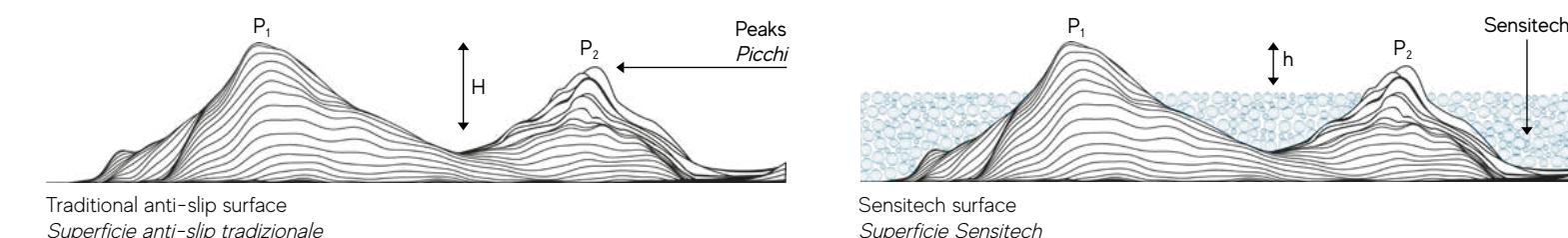
La recherche constante des Laboratoires Atlas Concorde a créé Sensitech, la surface en grès cérame pour intérieur réalisée avec un procédé de fabrication breveté en Italie. Une surface à haut coefficient technologique pour les espaces intérieurs, en mesure de conjuguer de hautes performances de résistance à la glisse avec une douceur tactile inédite, qui la rend également résistante aux salissures et plus facile à nettoyer. Avec Sensitech, c'est l'exception même d'une surface qui évolue en offrant une caractéristique rassurante, protectrice et agréablement raffinée, qui rend les espaces architecturaux de plus en plus confortables et agréables à vivre.

Durch kontinuierliche Forschung der Atlas Concorde Laboratorien entsteht Sensitech, die Feinsteinzeugoberfläche, die mit einem in Italien patentierten Herstellungsverfahren produziert wird. Eine Hightec-Oberfläche für Innenräume, die hohe Rutschfestigkeit mit unerwartet weicher Haptik verbindet, welche sie auch schmutzunempfindlicher und reinigungsfeindlicher macht. Mit Sensitech erreicht die Oberfläche ein ganz neues Niveau in Sachen Zuverlässigkeit, Schutz und Schönheit. Und macht damit unsere Räumlichkeiten noch attraktiver und komfortabler.

De la constante investigación de los Laboratorios Atlas Concorde nace Sensitech, la superficie de gres porcelánico para interiores realizada con un método de producción patentado en Italia. Una superficie de alto coeficiente tecnológico capaz de combinar un alto rendimiento de resistencia al deslizamiento con una suavidad táctil sin precedentes, que además la vuelve resistente a la suciedad y más fácil de limpiar. Con Sensitech, el significado de la superficie evoluciona y adquiere un toque tranquilizador, protector y agradablemente refinado, haciendo que los espacios arquitectónicos sean cada vez más cómodos y satisfactorios.

В результате исследований, выполненных в лабораториях Atlas Concorde, появилась керамогранитная поверхность Sensitech. Новая поверхность с высокими техническими показателями для интерьеров, которая сочетает отличное сопротивление скольжению и удивительную мягкость на ощупь, устойчива к загрязнениям и крайне проста в чистке и уходе. Поверхность Sensitech – на новом витке технической эволюции, она безопасна, приятна, изысканна и делает пространства уютнее и удобнее.

Surface section magnification (μm)*
*Ingrandimento di una sezione di superficie (μm)**



P₁ P₂ Same peaks → same slippery resistance
Picchi invariati → uguale resistenza allo scivolamento

h < H Reduced depth of valleys → smoother surface and greater ease of cleaning
Minore profondità degli avallamenti → percezione di superficie più liscia e maggiore facilità di pulizia

* Charts not to scale, for illustrative purposes / *Grafici non in scala, a scopo illustrativo*

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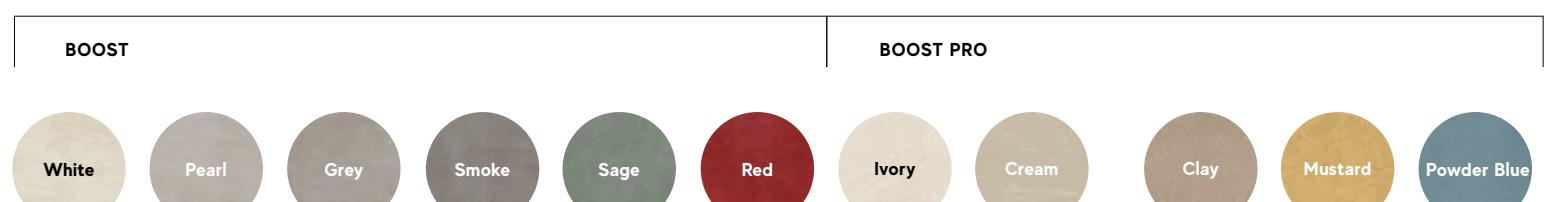
120x120 cm - 47 ¹ / ₄ "x47 ¹ / ₄ "	± 9 mm	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip
60x120 cm - 23 ⁵ / ₈ "x47 ¹ / ₄ "	± 9 mm								
30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ "	± 9 mm								
120x240 cm - 47 ¹ / ₄ "x94 ¹ / ₂ "	± 20 mm	Outdoor		Outdoor					
120x120 cm - 47 ¹ / ₄ "x47 ¹ / ₄ "	± 20 mm	Outdoor		Outdoor	Outdoor	Outdoor		Outdoor	Outdoor
60x120 cm - 23 ⁵ / ₈ "x47 ¹ / ₄ "	± 20 mm	Outdoor		Outdoor	Outdoor	Outdoor		Outdoor	Outdoor
90x90 cm - 35 ³ / ₈ "x35 ³ / ₈ "	± 20 mm	Outdoor		Outdoor	Outdoor	Outdoor		Outdoor	Outdoor
60x60 cm - 23 ⁵ / ₈ "x23 ⁵ / ₈ "	± 20 mm	Outdoor		Outdoor	Outdoor	Outdoor		Outdoor	Outdoor



162x324 cm - $63\frac{3}{4}'' \times 127\frac{1}{2}''$	± 12 mm	Hammered		Hammered	Hammered	Hammered		
> Non rectified - non rettificato	± 20 mm				Hammered			



Wall tiles



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Porcelain tiles



160x320 cm - 63"x126"	± 6 mm						
160x160 cm - 63"x63"	± 6 mm						
120x278 cm - 47¼"x109½"	± 6 mm	Matte	Matte	Matte	Matte	Matte	Matte
120x240 cm - 47¼"x94½"	± 9 mm						
120x120 cm - 47¼"x47¼"	± 6 mm	(S)	(S)	(S)	(S)	(S)	(S)
	± 9 mm	Matte	Matte	Matte	Matte	Matte	Matte
75x150 cm - 29½"x59"	± 9 mm	(S)	(S)	(S)	(S)	(S)	(S)
60x120 cm - 23⅓"x47¼"	± 9 mm	Matte	Matte	Matte	Matte	Matte	Matte
75x75 cm - 29½"x29½"	± 9 mm						
37,5x75 cm - 14¾"x29½"	± 9 mm	(S)	(S)	(S)	(S)	(S)	
60x60 cm - 23⅓"x23⅓"	± 9 mm	Matte (S)					
30x60 cm - 11¾"x23⅓"	± 9 mm	Matte	Matte	Matte	Matte	Matte	

Outdoor and Wet Areas

120x120 cm - 47¼"x47¼"	± 9 mm	Grip	Grip	Grip	Grip	Grip	
60x120 cm - 23⅓"x47¼"	± 9 mm	Grip	Grip	Grip	Grip	Grip	
30x60 cm - 11¾"x23⅓"	± 9 mm						
120x240 cm - 47¼"x94½"	± 20 mm						
120x120 cm - 47¼"x47¼"	± 20 mm	Outdoor	Outdoor	Outdoor			
60x120 cm - 23⅓"x47¼"	± 20 mm						
90x90 cm - 35¾"x35¾"	± 20 mm						
60x60 cm - 23⅓"x23⅓"	± 20 mm	Outdoor	Outdoor	Outdoor			

Atlas Plan

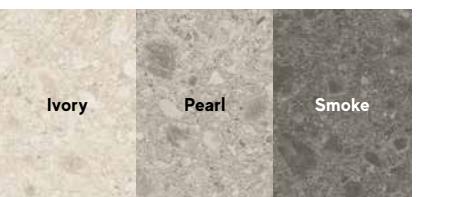
162x324 cm - 63³/₄"x127½"	± 12 mm					
> Non rectified - non rettificato	± 20 mm					

Wall tiles



50x120 cm - 19⁵/₈"x47¼"	± 8,5 mm	Matte	Matte	Matte
50x120 cm - 19⁵/₈"x47¼" 3D Brushed	± 8,5 mm	Matte	Matte	Matte
50x120 cm - 19⁵/₈"x47¼" 3D Texture	± 8,5 mm	Matte	Matte	Matte
50x120 cm - 19⁵/₈"x47¼" 3D Wave	± 8,5 mm	Matte	Matte	Matte

BOOST MIX



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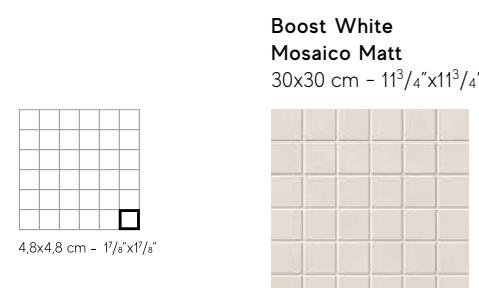
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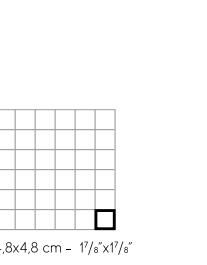
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(s) Sensitech SAFE, SOFT,
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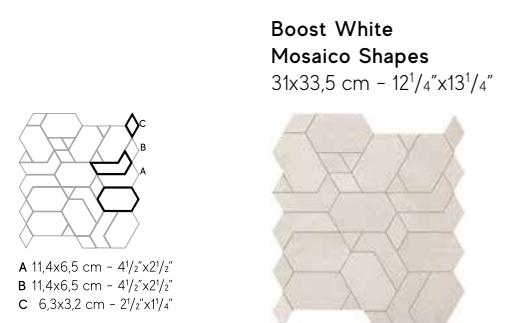
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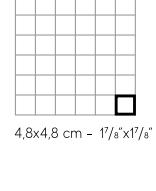
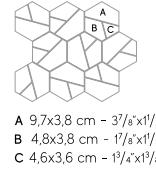
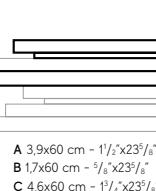
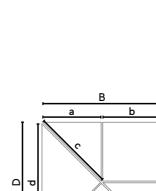
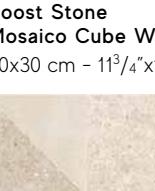
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Boost Stone White Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ "  A 9,7x3,8 cm - 3 ⁷ / ₈ "x1 ¹ / ₂ " B 4,8x3,8 cm - 1 ¹ / ₂ "x1 ¹ / ₂ " C 4,6x3,6 cm - 1 ¹ / ₄ "x1 ¹ / ₈ "	Boost Stone Pearl Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Grey Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Smoke Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Tarmac Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Ivory Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Cream Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Clay Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Taupe Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Tobacco Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 
Boost Stone White Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ "  A 3,9x60 cm - 1 ¹ / ₂ "x23 ¹ / ₈ " B 1,7x60 cm - 5 ⁷ / ₈ "x23 ¹ / ₈ " C 4,6x60 cm - 1 ¹ / ₄ "x23 ¹ / ₈ "	Boost Stone Pearl Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Grey Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Smoke Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Tarmac Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Ivory Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Cream Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Clay Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Taupe Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Tobacco Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 
Boost Stone Ivory Mosaico Cube Warm 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ "  A 29,8 cm - 11 ¹ / ₂ " a 14,6 cm - 5 ⁷ / ₈ " b 14,8 cm - 5 ⁷ / ₈ " c 20,8 cm - 8 ¹ / ₂ " D 29,8 cm - 11 ¹ / ₂ " d 29,5 cm - 11 ¹ / ₂ "	Boost Stone Mosaico Cube Cold 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ " 	Warm > Boost Stone Cream, Boost Stone Clay, Boost Stone Ivory, Boost Pro Ivory Cold > Boost Stone Smoke, Boost Stone Grey, Boost Stone Pearl, Boost Pearl							

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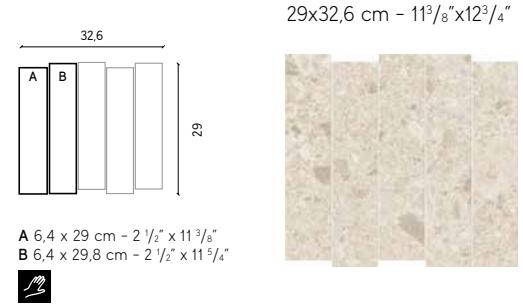
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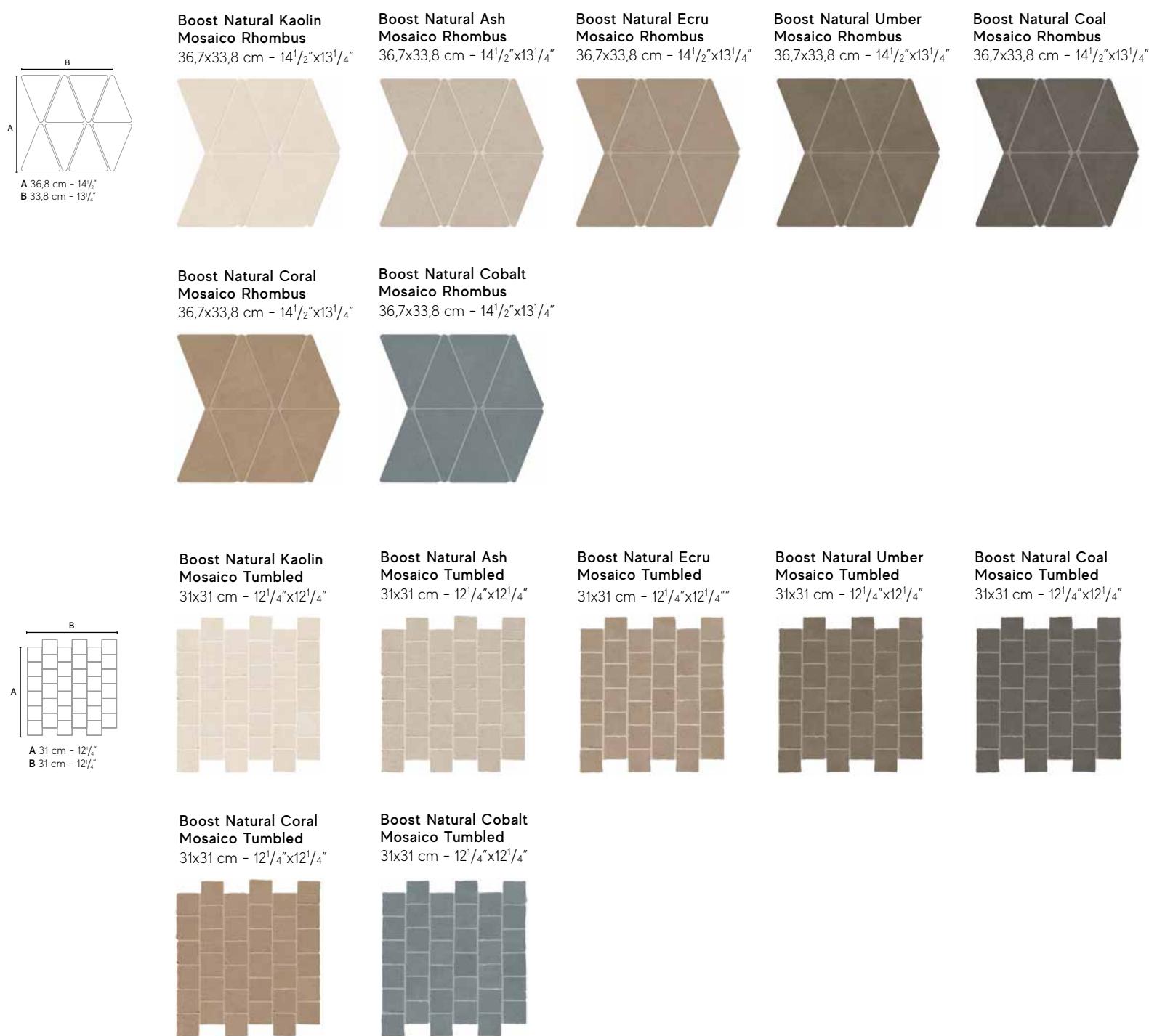
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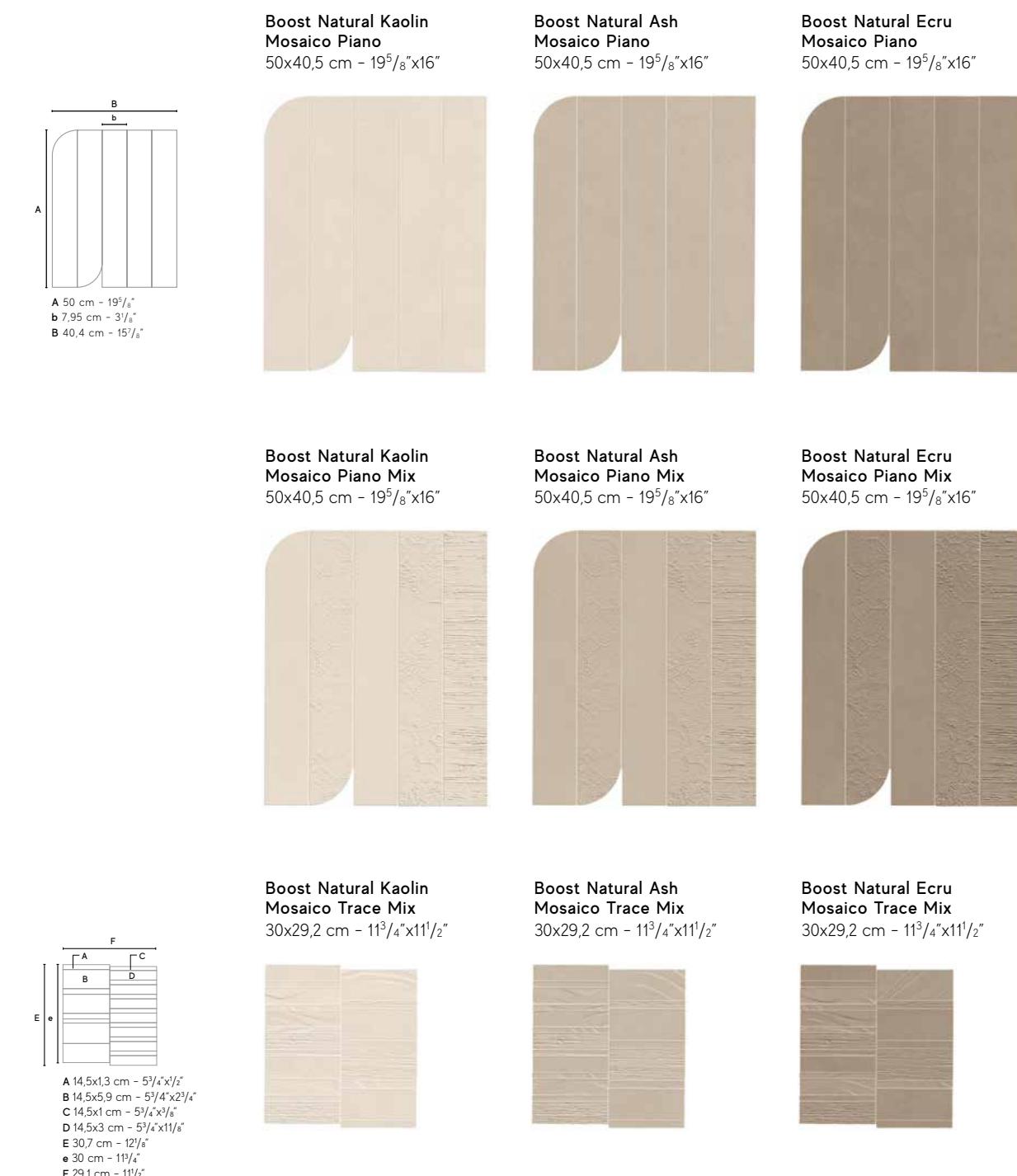
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120x278 cm - 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "



Boost Pro Grove 6 mm •
120x278 cm - 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "



Boost Pro Leaves 6 mm •
120x278 cm - 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "



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● The use of a common mild detergent is recommended. Avoid using acidic or alkaline products, waxes, steel wool, or abrasives. / Si consiglia l'utilizzo di un comune detergente neutro. Evitare l'utilizzo di prodotti acidi o alcalini, ceranti, pagliette di metallo o abrasive. / Nous vous conseillons d'utiliser des détergents neutres courants. Éviter l'utilisation de cires et de produits acides ou alcalins, ainsi que les pailles métalliques ou abrasives. / Es empiehlt sich, ein haushaltübliches, neutrales Reinigungsmittel zu verwenden. Saure oder alkalische Produkte, Wachs sowie Metallwolle- bzw. Scheuerschwämme sind zu vermeiden. / Recomendamos utilizar un detergente neutro común. Hay que evitar el uso de productos ácidos o alcalinos, ceras y estropajos de metal o abrasivos. / Рекомендуется чистить обычным нейтральным моющим средством. Не рекомендуется использовать кислотные, щелочные, восковые средства, а также металлические мочалки.

● The decoration can only be laid on the wall. / Il decoro si può posare solo a rivestimento. / Décor uniquement mural. / Das Dekor kann nur an der Wand verlegt werden. / La decoración se puede colocar únicamente en paredes. / Декор может быть уложен только на стену.



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SENSITECH

BOOST, BOOST PRO,
BOOST STONE

BOOST NATURAL, BOOST MIX

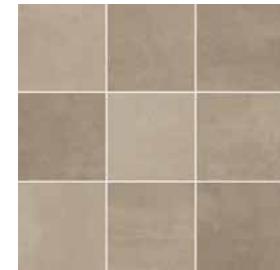
PORCELAIN AND WALL
TILE DECORSTECHNICAL
SPECIFICATIONS

Porcelain and Glazed Tile Decors **Venti Boost**

Venti Boost

Warm

20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Mix Warm *

20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Carpet 1 Warm

20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Carpet 2 Warm

20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Carpet 3 Warm

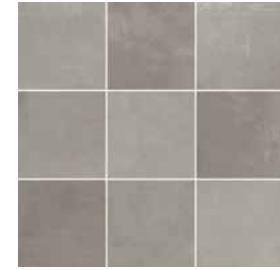
20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Cold

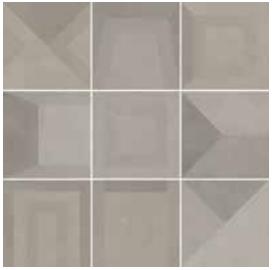
20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Mix Cold *

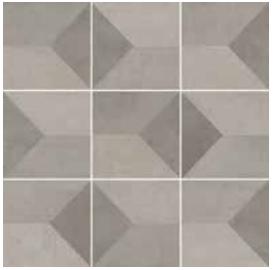
20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Carpet 1 Cold

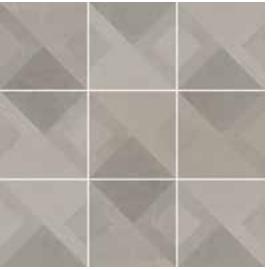
20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Carpet 2 Cold

20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Carpet 3 Cold

20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Classic mix ▲

20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Classic Carpet 1

20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Classic Carpet 2

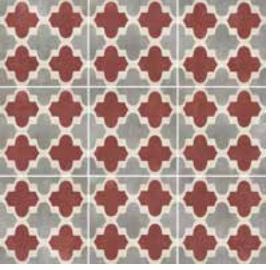
20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Classic Carpet 3

20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Blue mix ▲

20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Blue Carpet 1

20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Blue Carpet 2

20x20 cm - 7 7/8" x 7 7/8"



Venti Boost

Blue Carpet 3

20x20 cm - 7 7/8" x 7 7/8"



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*Article composed of 16 different graphics, randomly mixed inside the boxes. / Articolo composto da 16 grafiche diverse, mescolate in modo casuale all'interno delle scatole. / Article composé de 16 graphismes différents, mélangés au hasard dans les boîtes.. / Artikel mit 16 verschiedenen Grafiken, in den Schachteln nach dem Zufallsprinzip gemischt. / Artículo compuesto por 16 gráficos diferentes, mezclados en manera casual dentro a las cajas. / Артикул состоит из 16 различных рисунков, случайно перемешанных внутри коробок.

▲Article composed of 20 different graphics, randomly mixed inside the boxes. / Articolo composto da 20 grafiche diverse, mescolate in modo casuale all'interno delle scatole. / Article composé de 20 graphismes différents, mélangés au hasard dans les boîtes.. / Artikel mit 20 verschiedenen Grafiken, in den Schachteln nach dem Zufallsprinzip gemischt. / Artículo compuesto por 16 gráficos diferentes, mezclados en manera casual dentro a las cajas. / Артикул состоит из 16 различных рисунков, случайно перемешанных внутри коробок.

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BOOST STONE

BOOST NATURAL, BOOST MIX

PORCELAIN AND WALL
TILE DECORS



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WALL TILES TECHNICAL FEATURES

PORCELAIN AND WALL TILES: A SAFE CHOICE

SUSTAINABILITY & CERTIFICATIONS

Technical features Porcelain Tiles

		Requirements for nominal size N Requisiti per dimensione nominale N			BOOST STONE			
		7 cm ≤ N < 15 cm (mm)	N ≥ 15 cm (mm)		Matte ≤ 9 mm	Matte ≤ 6 mm	Grip ≤ 9 mm	Outdoor ≤ 20mm
Regularity characteristics	Length and width Lunghezza e larghezza	± 0,9 (*) Non-rect. ± 0,4 (*) Rect.	± 0,6 (*) Non-rect. ± 0,3 (*) Rect.	± 2,0 (*) Non-rect. ± 1,0 (*) Rect.	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
	Thickness Spessore	± 0,5 (**)	± 5 (**)	± 0,5 (**)	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
	Straightness of sides Rettilineità degli spigoli	± 0,8 (***) Non-rect. ± 0,4 (***) Rect.	± 0,5 (***) Non-rect. ± 0,3 (***) Rect.	± 1,5 (***) Non-rect. ± 0,8 (***) Rect.	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
	Rectangularity (Measurement only on short edges when L/l ≥ 3) Ortogonalità (Misurazione da condurre solo sui lati corti quando L/l ≥ 3)	± 0,8 (****) Non-rect. ± 0,4 (****) Rect.	± 0,5 (****) Non-rect. ± 0,3 (****) Rect.	± 2,0 (****) Non-rect. ± 1,5 (****) Rect.	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
			c.c. ± 0,8 Non-rect. c.c. ± 0,6 Rect.	c.c. ± 0,5 Non-rect. c.c. ± 0,4 Rect.	c.c. ± 2,0 Non-rect. c.c. ± 1,8 Rect.			
	Surface flatness Planarità	e.c. ± 0,8 Non-rect. e.c. ± 0,6 Rect.	e.c. ± 0,5 Non-rect. e.c. ± 0,4 Rect.	e.c. ± 2,0 Non-rect. e.c. ± 1,8 Rect.	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
Structural characteristics	Water absorption (in % by mass) Massa d'acqua assorbita (come % della massa)	ISO 10545-3	E, ≤ 0,5% Individual max 0,6% E, ≤ 0,5% Valore max singolo 0,6%	≤ 0,1 %	≤ 0,1 %	≤ 0,1 %	≤ 0,1 %	≤ 0,1 %
	Requirement ANSI A137.1 Water Absorption Max ≤ 0,5%	ASTM C373						
	Breaking strength Sforzo di rottura	ISO 10545-4	S ≥ 700N (for thickness < 7,5 mm - per spessore < 7,5 mm) S ≥ 1300N (for thickness ≥ 7,5 mm - per spessore ≥ 7,5 mm)	S ≥ 1500 N	S ≥ 1000 N	S ≥ 1500 N	S ≥ 10000 N	S ≥ 10000 N
Bulk mechanical characteristics	Modulus of rupture Resistenza alla flessione	ISO 10545-4	R ≥ 35 N/mm ²	R ≥ 40 N/mm ²	R ≥ 40 N/mm ²	R ≥ 40 N/mm ²	R ≥ 45 N/mm ²	R ≥ 45 N/mm ²
	Bending strength and breaking load Resistenza a flessione e al carico di rottura (4)(5)	EN 1339 Annex F	-	-	-	≥ T11 120x120 60x60	≥ U4 60x120	≥ U4 60x120
	Impact resistance, as coefficient of restitution Resistenza all'impatto, espresso come coefficiente di restituzione	ISO 10545-5	Declared value Valore dichiarato	≥ 0,55	≥ 0,55	≥ 0,55	≥ 0,55	≥ 0,55
Surface mechanical characteristics	Mohs hardness Durezza Mohs	EN 101	-	6	6	8	8	8
	Resistance to deep abrasion of unglazed tiles (removed volume) Resistenza all'abrasione profonda delle piastrelle non smaltate (volume materiale asportato)	ISO 10545-6	≤ 175 mm ³	≤ 150 mm ³	≤ 150 mm ³	≤ 150 mm ³	≤ 150 mm ³	≤ 150 mm ³
Thermal and hygrometric characteristics	Coefficient of thermal linear expansion Coefficiente di dilatazione termica lineare	ISO 10545-8	Declared value Valore dichiarato	≤ 7 MK ⁻¹				
	Thermal shock resistance Resistenza agli sbalzi termici	ISO 10545-9	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1	Resistant Resiste				
	Moisture expansion (in mm/m) Dilatazione all'umidità (in mm/m)	ISO 10545-10	Declared value Valore dichiarato	≤ 0,01 (0,1mm/m)				
Physical properties	Frost resistance Resistenza al gelo	ISO 10545-12	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1	Resistant Resiste				
	Bond strength/adhesion for improved cementitious adhesives Adesione a trazione con adesivi cementizi migliorati	EN 1348	Declared value Valore dichiarato	≥ 10 N/mm ² (Class C2 - EN 12004)	≥ 10 N/mm ² (Class C2 - EN 12004)	≥ 10 N/mm ² (Class C2 - EN 12004)	≥ 10 N/mm ² (Class C2 - EN 12004)	≥ 10 N/mm ² (Class C2 - EN 12004)
Chemical characteristics	Reaction to fire Reazione al fuoco	-	Class A1 or A ₁ Classe A1 oppure A ₁	A1 - A ₁ _a	A1 - A ₁ _a	A1 - A ₁ _b	A1 - A ₁ _b	A1 - A ₁ _b
	Resistance to household chemicals and swimming pool salts Resistenza ai prodotti chimici di uso domestico ed agli additivi per piscina	ISO 10545-13	Minimum Class B Classe minima B	A	A	A	A	A
	Resistance to low concentrations of acids and alkalis Resistenza a basse concentrazioni di acidi e alcali		Declared Class Classe dichiarata	LA	LA	LA	LA	LA
	Resistance to high concentrations of acids and alkalis Resistenza ad alte concentrazioni di acidi e alcali		Declared Class Classe dichiarata	HA	HA	HA	HA	HA
	Resistance to staining, for unglazed tiles Resistenza alle macchie per piastrelle non smaltate	ISO 10545-14	Declared Class Classe dichiarata	5	5	5	5	5
Safety characteristics (1)(2)	Shod Ramp Test Metodo della rampa "calzato"	EN 16165 ANNEX B (EX DIN 51190)	Declared value Valore dichiarato	R10	R9	R11	R11	R11
	Barefoot Ramp Test Metodo della rampa a piedi nudi	EN 16165 ANNEX A (EX DIN 51097)	Declared value Valore dichiarato	A+B	A	A+B+C	A+B+C	A+B+C
	Pendulum Friction Test Metodo del Pendolo	BS 7976	PTV ≥ 36 classifies the surface as "low slip risk" PTV ≥ 36 classifica la superficie come "rischio scivolo basso"	≥ 36 Dry ≥ 36 Wet (●)				
		AS 4586	Declared Classification of the new pedestrian surface materials according to the Pendulum Test Classificazione dichiarata delle nuove materiali per pavimentazioni pedonali secondo il test del pendolo	Class P3 (●●)	Class P4 (●●●)	Class P4	Class P4	Class P4
		UNE-ENV 12633 UNE-ENV 41901-2017 EX	Declared value Valore dichiarato	Class C2 (●●●)	Class C3 (●●●●)	Class C3	Class C3	Class C3
Coefficient of friction (COF) Coefficiente di attrito	B.C.R.A. Rep. CEC/81	D. M. 236/89 del 14/06/89	μ>0,40 per elemento scivolante cuoio su pavimentazione asciutta μ>0,40 per elemento scivolante gomma dura su pavimentazione bagnata	> 0,40 Asciutto > 0,40 Bagnato				
	Dynamic coefficient of friction (DCOF) Coefficiente di attrito dinamico	ANSI A 326,3	-	wet DCOF ≥ 0,50	wet DCOF ≥ 0,42	wet DCOF ≥ 0,55	wet DCOF ≥ 0,55	wet DCOF ≥ 0,55

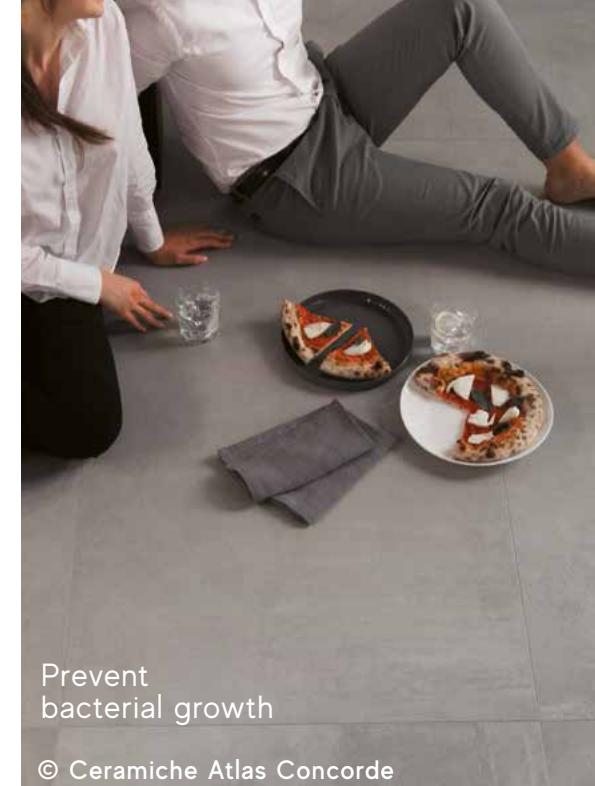
Technical features Wall Tiles

		Requirements for nominal size N Requisiti per dimensione nominale N			BOOST	BOOST NATURAL	BOOST PRO
		7 cm ≤ N < 15 cm (mm)	N ≥ 15 cm (mm)		Matte	Matte	Matte
Dimensions Dimensioni Dimensions Maße Tamaño Размер	Length and width Lunghezza e larghezza	± 0,4 (*) Rect.	± 0,3 (*) Rect.	± 1,0 (*) Rect.	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
	Thickness Spessore	± 0,5 (**)	± 5 (**)	± 0,5 (**)	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
	Straightness of sides Rettilineità degli spigoli	± 0,4 (***) Rect.	± 0,3 (***) Rect.	± 1,5 (***) Rect.	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
	Rectangularity Ortogonalità	± 0,4 (****) Rect.	± 0,3 (****) Rect.	± 1,5 (****) Rect.	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
		c.c. ± 0,8 Non-rect. c.c. ± 0,6 Rect.	c.c. ± 0,5 Non-rect. c.c. ± 0,4 Rect.	c.c. ± 1,8 Rect.			
	Surface flatness Planarità	e.c. ± 0,8 Non-rect. e.c. ± 0,6 Rect.	e.c. ± 0,5 Non-rect. e.c. ± 0,4 Rect.	e.c. ± 1,8 Rect.	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
Physical properties Proprietà fisiche Propriétés physiques Physikalische Eigenschaften Propiedades físicas Физические характеристики	Water absorption (in % by mass) Massa d'acqua assorbita (come % della massa)	ISO 10545-3	Average >10%. When the average > 20%, this shall be indicated. Media >10%. Se questo valore > 20% deve essere indicato. Valore Singolo > 9%	ISO 10545-3	10% < E _v ≤ 20 %	10% < E _v ≤ 20 %	10% < E _v ≤ 20 %
	Breaking strength Sforzo di rottura	ISO 10545-4	S ≥ 600 N	ISO 10545-4	S ≥ 600 N	S ≥ 600 N	S ≥ 600 N
	Modulus of rupture Resistenza alla flessione		R ≥ 15 N/mm ²		R ≥ 15 N/mm ²	R ≥ 15 N/mm ²	R ≥ 15 N/mm ²
Chemical properties Proprietà chimiche Propriétés chimiques Chemische eigen-schaften Propiedades químicas Химические характеристики	Coefficient of thermal linear expansion Coefficiente di dilatazione termica lineare	ISO 10545-8	Declared value Valore dichiarato	ISO 10545-8	≥ 7 MK ⁻¹	≥ 7 MK ⁻¹	≥ 7 MK ⁻¹
	Thermal shock resistance Resistenza agli sbalzi termici	ISO 10545-9	Pass according to ISO 10545-1 Test superato in accordo con ISO 10545-1	ISO 10545-9	Resistant Resiste	Resistant Resiste	Resistant Resiste
	Moisture expansion (in mm/m) Dilatazione all'umidità (in mm/m)	ISO 10545-10	Declared value Valore dichiarato	ISO 10545-10	≤ 0,06% (0,6mm/m)	≤ 0,06% (0,6mm/m)	≤ 0,06% (0,6mm/m)
	Crazing resistance Resistenza al cavillo	ISO 10545-11	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1	ISO 10545-11	Resistant Resiste	Resistant Resiste	Resistant Resiste
	Bond strength/adhesion for improved cementitious adhesives Adesione a trazione con adesivi cementizi migliorati	EN 1348	Declared value Valore dichiarato	EN 1348	≥ 10 N/mm ² (Class C2 - EN 12004)	≥ 10 N/mm ² (Class C2 - EN 12004)	≥ 10 N/mm ² (Class C2 - EN 12004)
Reaction to fire Reazione al fuoco	Reaction to fire Reazione al fuoco	-	Class A1 Classe A1	-	A1	A1	A1
	Resistance to household chemicals and swimming pool salts Resistenza ai prodotti chimici di uso domestico ed agli additivi per piscina	ISO 10545-13	Minimum Class B Classe minima B		A	A	A
	Resistance to low concentrations of acids and alkalis Resistenza a basse concentrazioni di acidi e alcali		Declared Class Classe dichiarata	LA	LA	LA	

Porcelain and wall tiles: a safe choice.

DISCOVER
MORESCOPRI
DI PIÙDÉCOUVREZ
DAVANTAGEERFAHREN
SIE MEHRLEER
MÁSУЗНАЙТЕ
БОЛЬШЕ

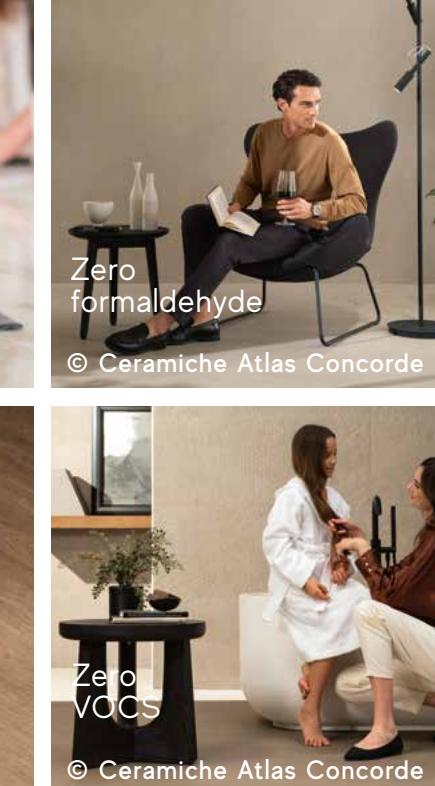
Health

Prevent
bacterial growth

© Ceramiche Atlas Concorde

Zero
PVC

© Ceramiche Atlas Concorde

Zero
formaldehyde

© Ceramiche Atlas Concorde

Safety



Non-slip

© Ceramiche Atlas Concorde

Fire
resistant

© Ceramiche Atlas Concorde

Heat
resistant

© Ceramiche Atlas Concorde

Eco-friendly material



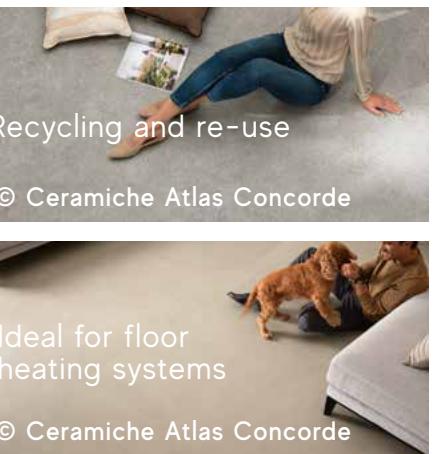
Energy efficient

© Ceramiche Atlas Concorde



Ecological

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Recycling and re-use

© Ceramiche Atlas Concorde

Ideal for floor
heating systems

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Resistance and duration



Easy to maintain

© Ceramiche Atlas Concorde



UV Resistant

© Ceramiche Atlas Concorde

Stain
resistant

© Ceramiche Atlas Concorde

Resistant
to acids

© Ceramiche Atlas Concorde

Resistant to
chemicals

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Resistant to
thermal shock

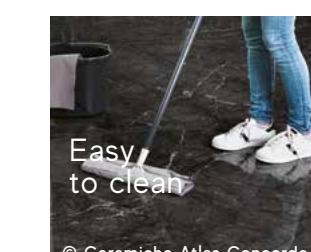
© Ceramiche Atlas Concorde

Easy
to clean

© Ceramiche Atlas Concorde

Scratch
resistant

© Ceramiche Atlas Concorde



Waterproof

© Ceramiche Atlas Concorde

Frost
resistant

© Ceramiche Atlas Concorde

Wall tile benefits

Ease of
installation

© Ceramiche Atlas Concorde

Extremely
easy to clean

© Ceramiche Atlas Concorde

Sustainability

Atlas Concorde implements a rigorous policy of respect for the environment and quality of work, as demonstrated by the innovative procedures for sustainable management of the production process and the many certifications obtained from the most prestigious international bodies.

Atlas Concorde attua una rigorosa politica di rispetto dell'ambiente e della qualità del lavoro, come testimoniano le innovative procedure per una gestione sostenibile del processo produttivo e le numerose certificazioni ottenute dai più prestigiosi enti internazionali.



DISCOVER
MORE



SCOPRI
DI PIÙ



DÉCOUVREZ
DAVANTAGE



ERFAHREN
SIE MEHR



LEER
MÁS



УЗНАЙТЕ
БОЛЬШЕ



Certifications



MADE IN ITALY

The Made in Italy logo of Atlas Concorde stands for style, quality and ethics. Having firmly adhered to the Ethical Code promoted by Confindustria Ceramica, Atlas Concorde places the Made in Italy logo on all the products designed and produced in Italy, that is to say ceramic tiles, decorations and the majority of special trim tiles. Only a small amount of the latter is manufactured in Spain. Atlas Concorde products are produced using eco-friendly technologies, top quality and safe raw materials with the best working conditions guaranteed for our personnel. For these reasons, Atlas Concorde's Made in Italy is the expression of strong values such as style, design, product quality, and respect for the environment and the people who live in it.

Il marchio Made in Italy di Atlas Concorde è sinonimo di stile, qualità ed etica. Avendo aderito con convinzione al Codice Etico di Confindustria Ceramica, Atlas Concorde appone il marchio Made in Italy su tutti i prodotti studiati, progettati e realizzati in Italia, nella fattispecie tutte le piastrelle di ceramica, le decorazioni e la maggioranza dei pezzi speciali. Solo un ristretto numero di questi ultimi è fabbricato in Spagna. I prodotti Atlas Concorde sono inoltre realizzati con tecnologie rispettose dell'ambiente, utilizzando materie prime eccellenti e sicure, garantendo le migliori condizioni di lavoro. Per queste ragioni il Made in Italy di Atlas Concorde è espressione di valori forti quali stile, design, qualità del prodotto, attenzione all'ambiente e alle persone.



Ceramics of Italy

The Ceramics of Italy logo is an exclusive identification on ceramic products which have effectively been made in Italy by companies that are a part of the Confindustria Ceramica and who adhered to its Ethical Code. This Code, promoted and created by Confindustria Ceramica, commits all companies to communicate, clearly and with transparency, the origin of their products.

Il marchio Ceramics of Italy contrassegna esclusivamente i prodotti ceramici effettivamente realizzati in Italia da un'azienda associata a Confindustria Ceramica che ha sottoscritto il Codice Etico. Il Codice, redatto dalla stessa Confindustria Ceramica, impegna a comunicare con chiarezza l'origine dei prodotti.

www.ceramica.info



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cstb.fr



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TECHNICAL FEATURES

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SUSTAINABILITY &
CERTIFICATIONS



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(Spezzano di Fiorano, MO - Italy)
May 2022