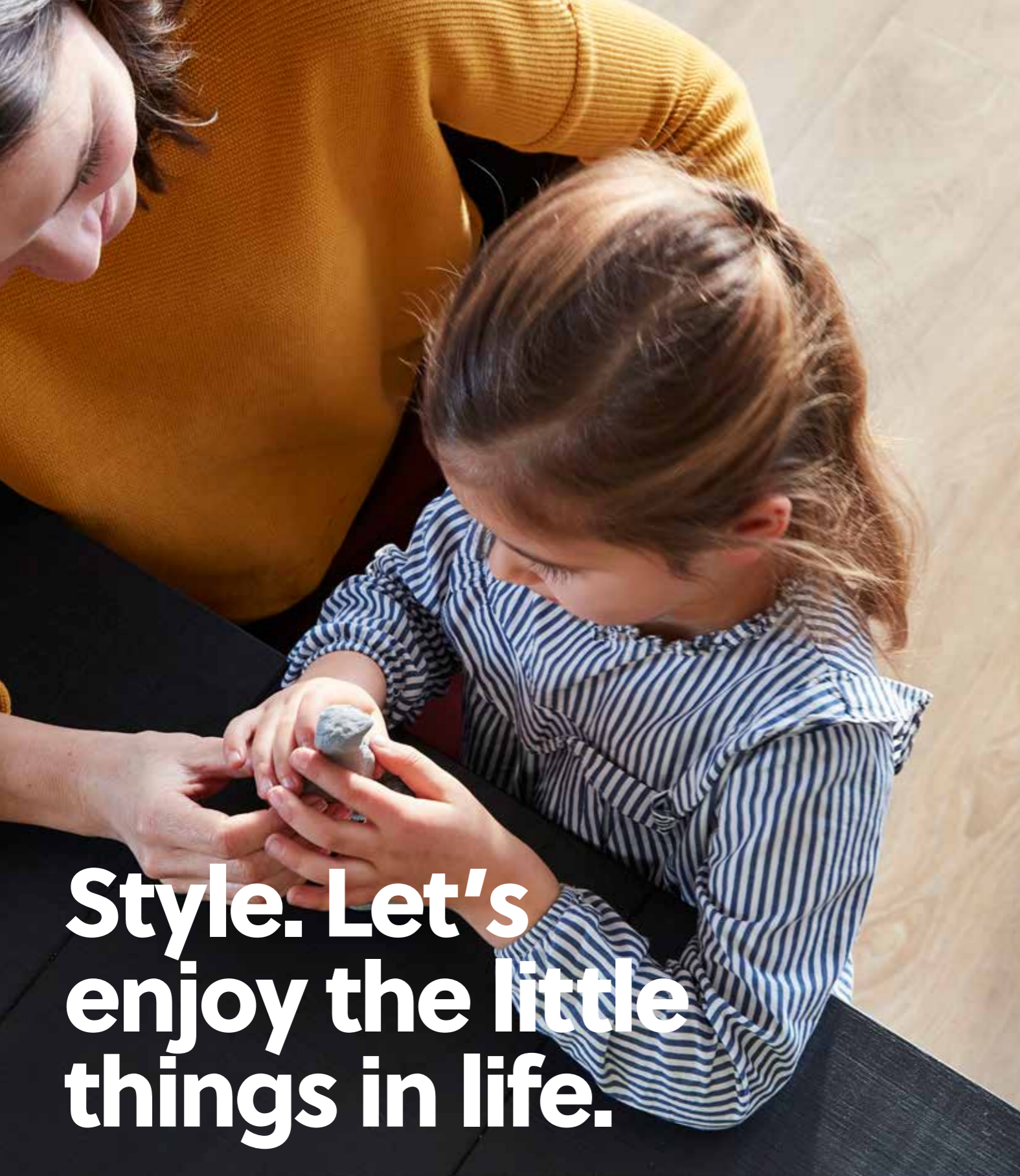


**/ style.**

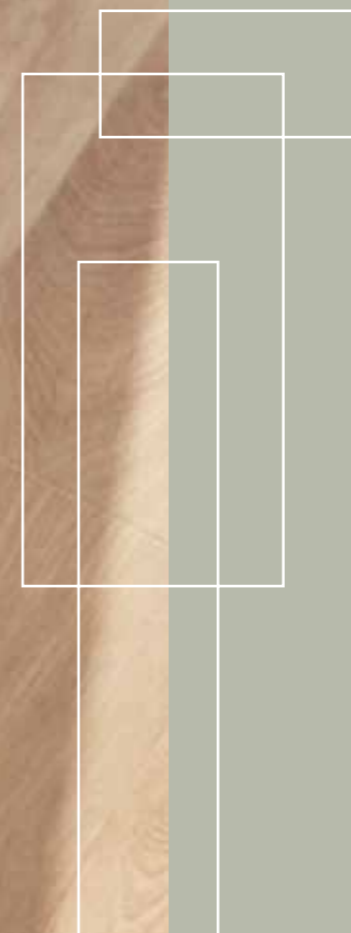
**love  
at first  
click.**



\_\_\_\_\_ vinyl planks.



**Style. Let's  
enjoy the little  
things in life.**



## **The floor is yours.**

A floor that is inspired by nature and made for your life.

A floor that upgrades your home. And your life. A floor for people who have an eye for beauty. Who enjoy the luxury of living in a stylish home every single day.

This is the perfect combination of beauty and comfort. Unbelievably easy to install, to maintain and guaranteed to look spotless year after year.

A high-quality product that easily withstands the challenges of everyday life. It provides the stability you need to live your life without worrying about your floor.

A floor that is loved by hard-working people relaxing at home. By children playing freely. By friends and families having spontaneous living room parties.

A floor that fits your lifestyle.

relax, it's BerryAlloc

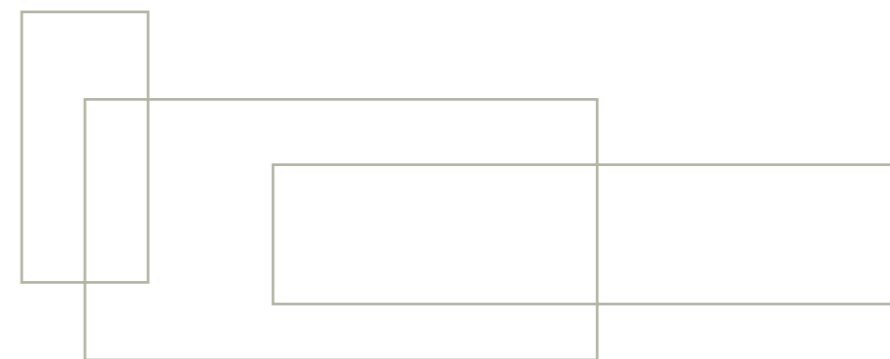


# / style.

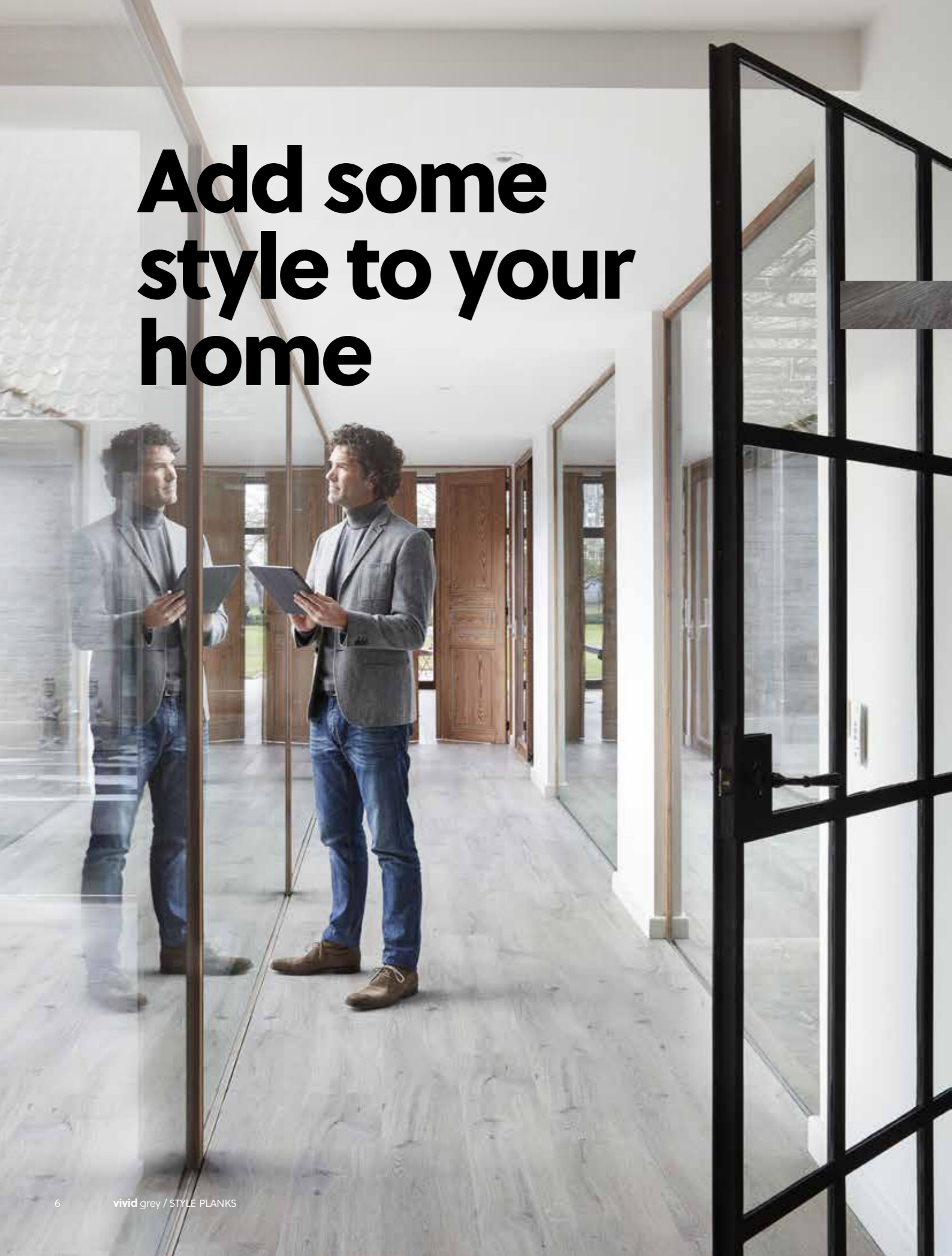
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— planks.  
**22**



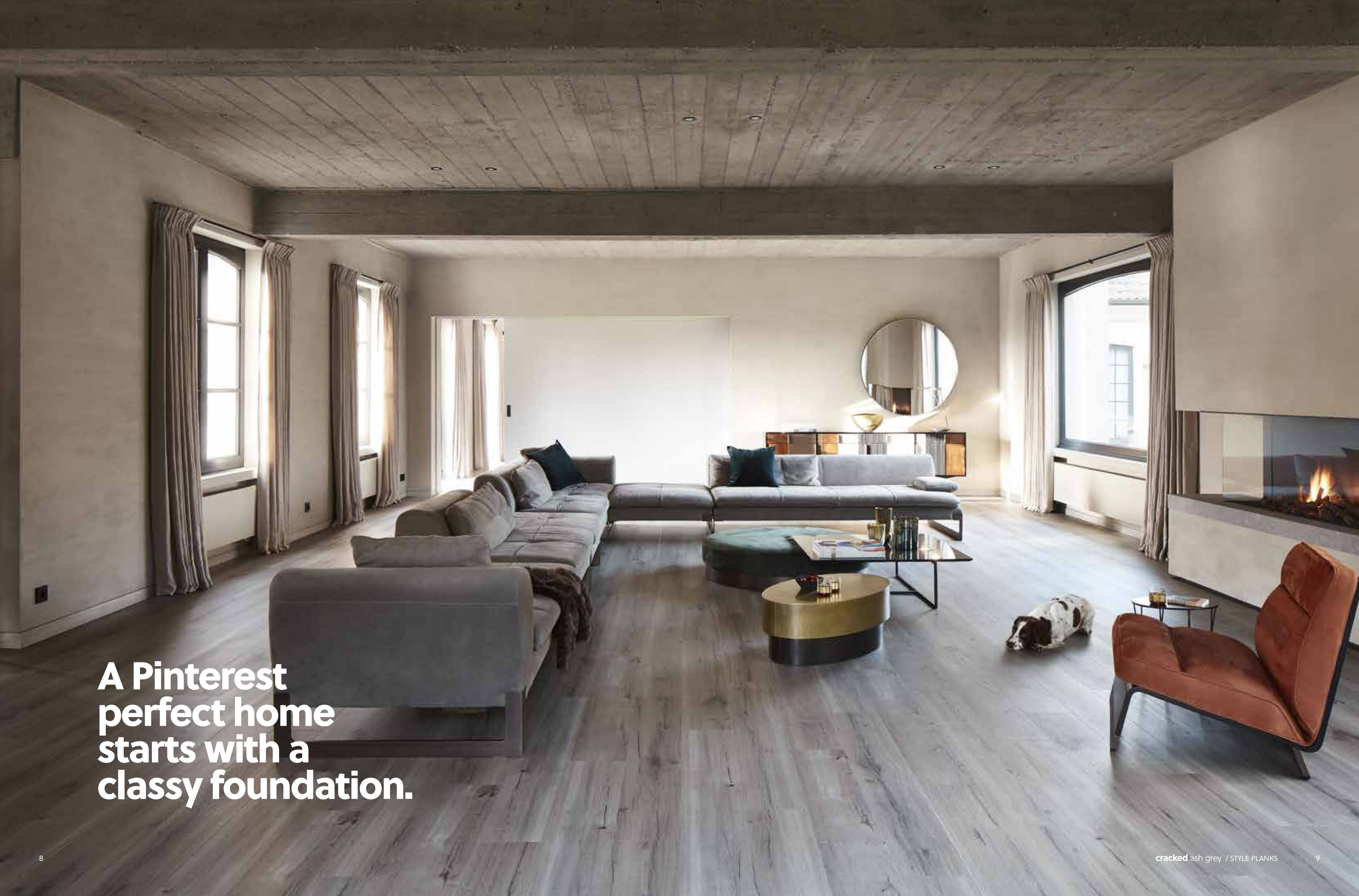
# Add some style to your home




Great design that doesn't stop you from living.



**Stay close to nature. Feel the structure and look at the colours of real wood.**

A wide-angle photograph of a modern living room. The room features a light-colored wood plank ceiling with recessed lighting. The walls are a neutral, light tone. On the left, there are three windows with light-colored curtains. In the center, a grey sectional sofa is arranged in an L-shape. In front of it is a round, two-tiered coffee table with a gold top and a dark base. To the right, there is a fireplace with a glass front and a fire burning inside. A dog is lying on the floor near the fireplace. A round mirror is mounted on the wall above the sofa. The overall aesthetic is clean, minimalist, and contemporary.

**A Pinterest  
perfect home  
starts with a  
classy foundation.**



Let's go  
home and  
relax

cracked ash grey / STYLE PLANKS



The most beautiful thing on earth is nature itself. Our designers are constantly working to recreate nature as closely as possible. They look, touch, design, produce and start all over again. To give you that feeling of pure relaxation one can only get from spending time in nature, right into your home.



**Find some  
peace and quiet  
in every room  
of your house.**

why choose / style.



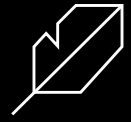
## Inspired by nature

**The Style collection is all about the details. Our designers immersed themselves in nature to really understand what wooden structures feel and look like. They combined this research with great craft to create four wonderful wood looks. Four unique designs that you won't find anywhere else. Ready to make your home look cozy and elegant? Just touch it and feel that detailed structure. Look at how we played with all those natural colours and tones to recreate the feeling of real wood.**

While these planks resemble wood almost perfectly, they of course have all the benefits of a vinyl floor. You can fully enjoy your moments at home without having to worry about your floor. No stains, no scratches. So dance on it when you're home alone. Let your children build a camp or get creative with clay. Have a party without worrying about a spilled glass of wine. Just give it a sweep afterwards and your floor will look spotless again.



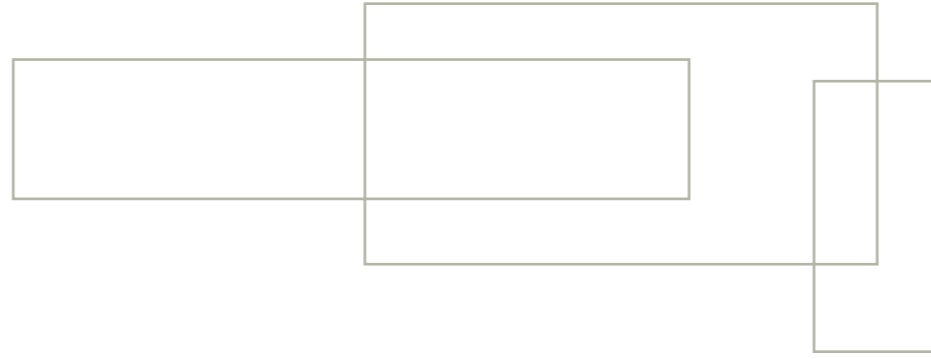




lightweight  
rigid



dreamclick®



## Light & rigid floors

## Quick and easy installation

**Style is the result of years and years of making and developing vinyl floors. More stable and lighter than any other rigid floor out there.**

Style is an extremely reliable floor that guarantees stability when temperature changes. Thanks to our **patented Rigid Composite Board, or RCB**, you can easily install Style in front of large, panoramic windows. This RCB formula makes sure that sudden changes from warm to cold or the other way around won't affect your floor. And with its strong lock, Style can easily withstand the traffic of your everyday life.

Thanks to the **foam structure**, the planks are **lightweight**, which is great for transportation and extremely easy for you to install.

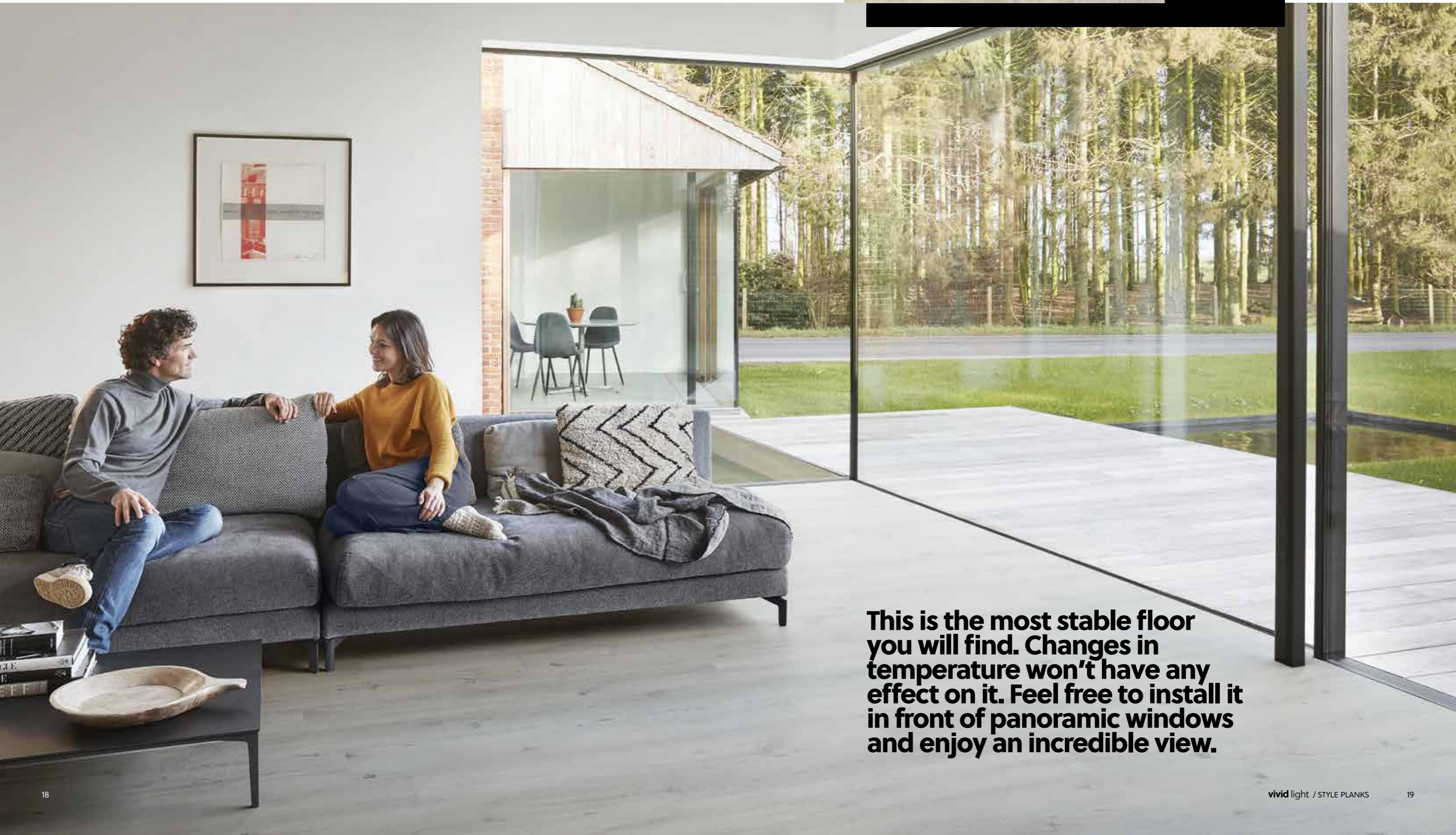


Style is not only light for you, but also for the environment. Our floors save up to 30% material in comparison to other products on the market. Moreover, they can be 100% **recycled** at the end of their lives.

**Our DreamClick® locking system makes the installation of this floor easy as can be. Whether you do it yourself or ask a professional, Style will be installed in no time. You can finish up to 12 m² in just 30 min. Because this floor is extremely lightweight, you won't need any heavy equipment. You can use a simple Stanley knife to cut the planks. Imagine installing a new floor without saws and dust.**

DreamClick® is not only easy to use, it is super flexible as well. The 360° interlocking system allows you to combine the planks any way you want. Do you want your floor to stand out? Click the planks in different directions and create your own herringbone pattern or get inspired by our endless other possibilities.





**This is the most stable floor you will find. Changes in temperature won't have any effect on it. Feel free to install it in front of panoramic windows and enjoy an incredible view.**

# A strong kitchen floor for little masterchefs



elegant natural brown / STYLE PLANKS



Life is busy. That is why we want you to enjoy the good times at home to the fullest. When your day is done, Style welcomes you home and allows you to do whatever you want. Cook a great meal? Or just skip dinner and start with dessert right away? Your floor really won't mind.

# pick your color.

## planks.



**vivid** light | 60001569



**rustic** light | 60001574



**vivid** natural | 60001570



**elegant** light greige | 60001561



**cracked** greige | 60001566



**elegant** natural | 60001562



**elegant** natural brown | 60001563



**cracked** natural brown | 60001567



**vivid** natural brown | 60001571



**cracked** dark brown | 60001367



**rustic** dark | 60001573



**elegant** dark grey | 60001565



**cracked** ash grey | 60001568



**vivid** grey | 60001572



**elegant** medium grey | 60001564



**elegant** light grey | 60001560

# Why worry about your floor?

## Trust your Style and enjoy ...

### Lifetime warranty

This floor never goes out of style. We believe a Style floor will add character to your interior for many years to come. In the meantime, it will keep on looking impeccable. That is why we promise you a lifetime warranty.

### Easy maintenance

Anything you like to do, Style is up for it. It is waterproof and easy to maintain so you can live your life without having to worry about your floor.

### Phthalate free

You can relax and breathe easily, because all Style products are 100% phthalate free. Our indoor air gold certificate speaks for itself.

### Made in Belgium

Style is developed and produced in Belgium. That's why we are perfectly able to control and guarantee its quality from start to finish.



waterproof



lifetime warranty



100% recyclable



easy maintenance



Phthalate Free



made in Belgium  
100% quality



# collection guide



## 16 planks

1326 x 204 x 5 mm  
DreamClick®



# planks

## collection guide



**vidid** light | 60001569



**vidid** natural | 60001570



**vidid** natural brown | 60001571



**vidid** grey | 60001572



**elegant** light grey | 60001560



**elegant** light greige | 60001561



**elegant** natural | 60001562



**elegant** natural brown | 60001563



**elegant** medium grey | 60001564



**elegant** dark grey | 60001565



**rustic** light | 60001574



**rustic** dark | 60001573



**cracked** greige | 60001566



**cracked** natural brown | 60001567

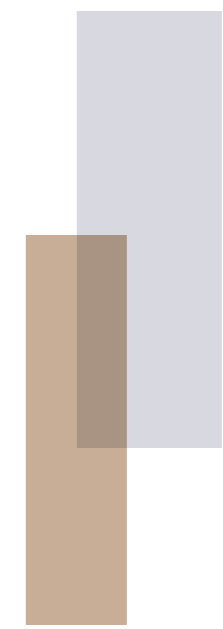


**cracked** dark brown | 60001367



**cracked** ash grey | 60001568

You don't want your house to look like any other. Right? At BerryAlloc, we understand. Just like you, we're crazy about exceptional design. Our 16 Style planks allow you to find the perfect fit for every room. On top of that, you can easily install them the way you want to.



# There is a Style for every room



rustic light / STYLE PLANKS



Be the designer of your own life.  
Of your own house. Choose the  
floor that fits you best.

**Your floor is  
what you  
make of it.**



**A herringbone  
pattern? Sure,  
why not.**

Our 16 planks give you 16 different possibilities to decorate your home. Each colour refers to nature, but they all have their own character and give a different look & feel to your interior. Style combines nature with a sense of warmth. The perfect combination for a cozy and homey feeling.

# The finishing touch

## Underlay Dreamtec+

Our unique Dreamtec+ underlay reduces noise and flattens out little defects in your subfloor. Properly installed, it functions as a moisture barrier too. Its smooth surface allows the floating floor to move freely over the underlay, an important factor during its lifetime.

## Skirtings

The Style collection provides skirtings that match your floor. Same color, same print. Do you prefer paintable skirtings that match the wall instead? That's possible as well. The perfect way to finish your room and cover up expansion gaps.

## Profiles

Our modern aluminium profiles are there to finish your room nicely, cover up expansion gaps or simply to provide a smooth transition with another floor.



**Dreamtec+ underlay**  
63000027



**matching skirting** 60 mm



**paintable cover skirting** 110 mm  
63001781



**paintable english skirting** 110 mm  
9370-3045

**paintable modern skirting** 60 mm  
63001756

**paintable modern skirting** 80 mm  
63001776

**paintable modern skirting** 100 mm  
9372-3045



**paintable quarter round skirting** 14,2 mm  
63001736



**end profile** SILVER / BRONZE / CHAMPAGNE  
63000579 / 63000581 / 63000580



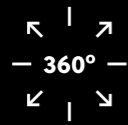
**t-profile** SILVER / BRONZE / CHAMPAGNE  
63000576 / 63000578 / 63000577



**reducer profile** SILVER / BRONZE / CHAMPAGNE  
63000573 / 63000575 / 63000574



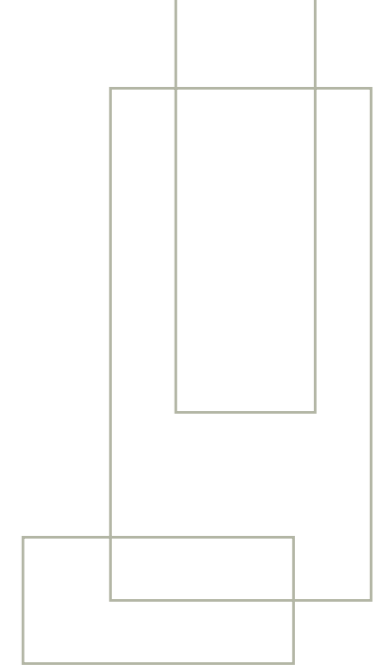
dreamclick®



click any way  
you want



fast & easy  
installation



# Installing your Style click floor is **easy as can be**

**Less work, more time to relax. Thanks to our DreamClick® system, it takes no more than 4 steps to install your floor.**

1. Allow the planks to adjust to the environment for **48 hours**.
2. Clean the floor, install the appropriate **underlayment** as necessary.
3. **Install the floor** using minimal tools.
4. Finish your floor with **skirtings and profiles** for an optimal result.

**Let's make this even more easy:**

- As the **perfect renovation floor**, our Style needs little preparation of the subfloor, certainly if you use our Dreamtec+ underlayment.
- Style is suitable for floor **heating and cooling**.

- Using only knives and no saws, Style has a **dust free installation**.
- As a **thermally stable** product, Style can be installed in front of large windows.

More detailed installation instructions can be found on our website or youtube channel: [berryalloc.com](http://berryalloc.com) & [youtube.com/berryalloc](https://youtube.com/berryalloc)

**Inspiration, tutorials, installation instruction videos and much more here:**





easy  
maintenance



lifetime  
warranty

# This floor can **handle anything**

**Our stain and scratch resistant coating provides a worry-free use and easy maintenance.**

Our floors are waterproof. So any mop, sweeper or vacuum cleaner will do the job. To enjoy your floor for many many years, we have products that provide that extra boost of treatment.

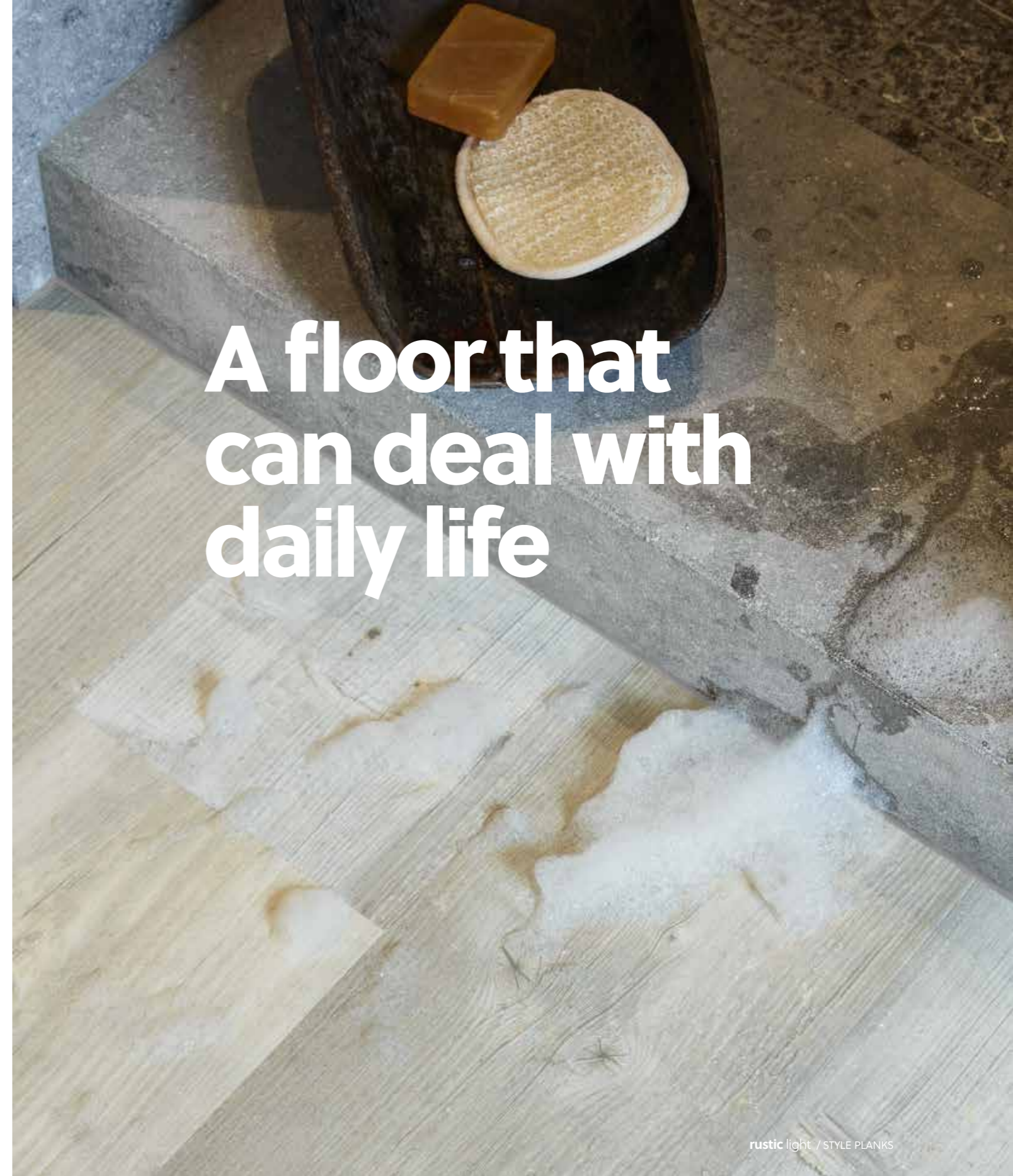
Our PU protector adds extra protection to the finish, while the cleaner keeps your floor impeccable and hygienic at all times.



**Vinyl Planks  
PU Protect**  
63000773



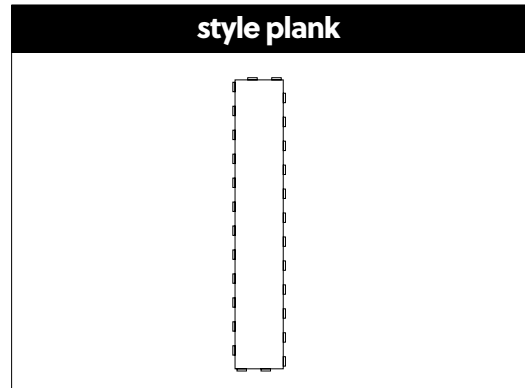
**Vinyl Planks  
Cleaner**  
63000772



# A floor that can deal with daily life

rustic light / STYLE PLANKS

# technical guide



		style plank
Dimensions	EN ISO 24346	1326 x 204 mm
Total thickness	EN ISO 24346	5 mm
Thickness of the wear layer	EN ISO 24340	0,55 mm
Click system	-	DreamClick®
Total weight	EN ISO 23997	6,935 kg/m <sup>2</sup>
Surface treatment	-	PUR
Usage classification	EN ISO 10582	23-33
Integrated underlay	-	-
Underfloor heating	EN ISO 12524	suitable max 27°C (80°F)/electrical floorheating systems max 60 W/m <sup>2</sup>
Castor chair	EN ISO 4918	pass
Fire resistance	EN ISO 13501-1	Bfl-s1
Chemical resistance	EN ISO 26987	OK
Residual indentation	EN ISO 24343-1	< 0,10 mm/4%
Slip resistance	DIN 51130	R10
	EN ISO 13893	Class DS
Sound reduction: impact sound	EN ISO 717-2	11 dB
Reflected walking sound	EN ISO 16205	85 dB
Dimensional stability	EN ISO 23999	≤ 0,05 %
Residential warranty	-	lifetime
Commercial warranty	-	10 year
Formaldehyde	EN ISO 717-1	E1



	contains	m <sup>2</sup>	ft <sup>2</sup>	weight
1 pack Style planks	8 planks	2.16 m <sup>2</sup>	23.24 ft <sup>2</sup>	15.05 kg
1 pallet Style planks	56 packs	120.96 m <sup>2</sup>	1301.53 ft <sup>2</sup>	873.80 kg